

YAD BATYA L'KALLAH



35th ANNUAL AUCTION

FEBRUARY 21, 2023



ESTABLISHED IN MEMORY OF
בתיא רחל ע"ה בת ר' משה יוסף זקהיים נ"י

AUCTIONS BROUGHT TO YOUR NEIGHBORHOOD

For event details, visit our website yadbatya.org

MONSEY

02.07

At the home of Karen Mause
6 Sheri Lane, Wesley Hills, NY 10977

CO-HOSTED BY: Esther Blisko, Brachie Eisen, Perivah Engelstein, Elisheva Fishman, Tammy Grossberger, Risa Katz, Mindy Kohn, Michal Kurzmann, Rorie Weissberg

QUEENS

02.08

At the home of Sarala Turkel
138-40 78 Dr, Flushing, NY 11367

CO-HOSTED BY: Marlene Kolangi, Rivky May & Orit Newman

NORTH WOODMERE

02.13

At the home of Ahuva Gitelis
716 Mulberry Street, Valley Stream, NY

CO-HOSTED BY: Dina Friedman, Esther Malka Jeidel, Yaffa Kahan, Esty Kruger, Miriam Kruger, Mary Steiner, Jenny Wise, Chani Yifat

LAWRENCE, WOODMERE & CEDARHURST

02.14

At the KAY Shul
545 Arbuckle Ave, Cedarhurst, NY

HOSTED BY: Ayala Abramson, Yael Cukier, Lisa Krausman, Elisheva Jacobowitz, Naava Jacobowitz, Adina Leiber, Rifky Majeski, Aviva Mendlowitz, Bilhah Moradi, Miriam Muller, Tziporah Portal, Nechama Ratner, Miri Shlanger, Sarah Silber, Rachelli Tendler

To host an auction in your neighborhood call Mimi Grossberger 917-804-6392

The Main Event BROOKLYN

TUESDAY
FEBRUARY

21

2023
ל' שבט

KINGSWAY JEWISH CENTER
2902 Kings Highway, Brooklyn, NY

AUCTION VIEWING BEGINS AT 7:00 PM



SPEAKER

Rabbi Shlomo Farhi

World-renowned dynamic speaker and educator.
Presiding Rabbi of the Edmond J. Safra Synagogue.
Founder and director of Chazak.

AT 8:45 PM

MEAT BUFFET CATERED BY THE AMAZING
CLASSIC CATERERS *by* FEUEREISEN

\$25
ADMISSION

FREE ADMISSION
with orders of
\$150 or more

FOR WOMEN & GIRLS ONLY
Live Auction Drawing will take
place at the Brooklyn Event

VALET
PARKING

www.YadBatya.org • T: 929-244-YBLK (9255)



Batya a"h danced with her whole heart at friends' weddings; she danced with equal enthusiasm at Mitzvah weddings. She made girls who had few friends or no family feel like they had a sister- a sister that enhanced their simcha. She loved, cared and remembered them all.

אין הברה
טובה כאחות
ואין אחות
טובה ממך

KEEP BATYA'S LEGACY ALIVE AND TREAT EVERY KALLAH AS IF SHE'S YOUR VERY OWN SISTER.

A Letter to my Sister Batya ע"ה

*There's a photo sitting on my dresser, and in it we're sitting on my bed, laughing together, the day before her wedding.
Yad Batya means to me that I can still hear that laughter.
That although my children never met her, in their hearts they did.
That we're still connected every day, because every Yad Batya call I get is a call from her. Or maybe to her. Probaby both.
Yad Batya means to me that my sister and I still share a bond that transcends time and place. Understanding transcendence is the gift she left me.*

— Ayala Berney



JOIN A TEAM. BE A YBLK GIVER.

Yad Batya L'Kallah will be holding its in-person 35th annual auction on Tuesday, February 21, 2023. Alongside the in-person event, YBLK will be running the exciting Team Fundraiser online. Form a team with your friends, relatives, colonies or school-mates and get them to contribute on your page. Every donation will grant them full value in auction tickets.

BECOME A TEAM PLAYER... FOR YOUR "SISTER."

Help us help them.

READY

to help a sister?

SET

up your team & goal

GO...

to yadbatya.org/auction to register

FORM / JOIN A FUNDRAISING TEAM

- To honor a loved one
- For Hakaras Hatov
- For a Refuah or Yeshuah
- For Hachnosas Kallah

Rally up some friends, family, neighbors, shul mates, classmates, bungalow colonies, etc. to **form a team** or be a "team of one." Your fundraising goal is completely up to you.

BONUS:

Donations made to any team get equivalent amount in tickets. See order form for bonus discount ticket packages.

JOIN A TEAM. BE A YBLK GIVER. IN THAT MERIT, MAY YOU ALWAYS BE ON THE GIVING END.

For more information
Visit yadbatya.org/auction

Scan
QR Code
for more
info



OUR MISSION

Yad Batya L'Kallah's mission is to ease the financial burden of families in need when marrying off a Kallah. Providing quality essential household items, as well as a gift certificate for lingerie, ensures that a Kallah can set up her new home with dignity and embark on this milestone in comfort and peace of mind.

All goods are purchased at wholesale prices, thus maximizing the value of each fundraised dollar. By providing items, as opposed to monetary assistance, YBLK also ensures that its money is used specifically towards accomplishing its mission of furnishing a new bride's home.

With your support, Yad Batya L'Kallah will continue to consider and anticipate the basic needs of the Kallahs across the country and Yerushalayim.



YBLK FACTS

TO DATE, YBLK HAS PROVIDED FOR OVER
23,250 KALLAHS

Many kallahs who receive a package are **UNAWARE** that they are a YBLK recipient.

YBLK has **VIRTUALLY NO OVERHEAD**. There is no rent, office, telephone or electricity expense.

To ensure privacy within the organization, kallahs are assigned **ID NUMBERS**.

All purchasing, screening and delivery work is done solely by **VOLUNTEERS**.

Screening and deliveries are done with utmost **DISCRETION**.

EVERY DONATED DOLLAR goes straight to the cause.

SPONSOR a KALLAH

FULL PACKAGE
\$1300

KITCHEN ESSENTIALS
\$600

BED & BATH NEEDS
\$500

GIFT CERTIFICATE
\$200

KALLAH IN YERUSHALAYIM
\$400

TROUSSEAU 2021

- Mikasa China
- Corelle Dinnerware
- 15 pcs. Farberware Pots
- Hammered Stainless Flatware
- Brushed Stainless Flatware
- 2 Alternative Down Quilts
- 2 Plush Pillows
- 2 Sets of Elegant Linen (48" or 39")
- Bath Towels & Dish Towels
- Food Processor & Toaster Oven
- \$200 Gift Certificate at Saposh Lingerie or The Robe Gallery
- The Matnas Chaya L'Kallah Kitchen Utensils Package

MATNAS CHAYA L'KALLAH

has been introduced לעילוי נשמת our dear friend, and beloved volunteer, Chaya Bistrizky a"h. Working hand-in-hand with Yad Batya L'Kallah, we have been distributing beautifully assembled packages of kitchen utensils, tools, and gadgets. It is a wonderful supplementary bonus to the YBLK packages.

If you would like to participate and/or get involved, please call Penina Rabinowitz at 908-907-6923.





Grand Prize:
\$10,000 CASH

Sponsored by: W Group

1

\$50



Family Trip to Israel

OPTION 1: 6 ROUND TRIP TICKETS

**OPTION 2: 2 ROUND TRIP TICKETS PLUS A
5-NIGHT STAY AT THE WALDORF ASTORIA**

IN JERUSALEM \$6000 Value, redeemable for cash



2

\$50

Sponsored by: Families of West Park

לעילוי נשמת רוחמה חיה פרומא בת ר' דוב פנחס ע"ה

Joel & Rochel Leah Augenbaum, Heshy & Ahuva Berkowitz, Tuli & Debby Beylus, Ben & Shoshana Bomrind, Dov & Aviva Braun, Shloime & Devora Brociner, Elie & Tzivia Deitsch, Zevi & Perel Deutsch, Levi & Miriam Eichenstein, Yisacher & Shana Feldberg, Neil & Malkie Fink, Dovid & Devora Freedman, Yossi & Nechama Gans, Chaim Aryeh & Yael Gitelis, Ari & Bruchi Gluck, Moshe & Brachi Gross, Shneur & Rivky Grossman, Ari & Chani Grunberger, Yonah & Rayze Halton, Sholom & Zahava Hurwitz, Shmuli & Batya Kahan, Yehuda & Gila Kerper, Reva & Danny Kiss, Sruli & Mindy Kohn, Sruly & Adina Knopfler, Jason & Yehudis Kornfeld, Akiva & Chany Kurland, Menachem & Tami Marcovics, Dudi & Rivky Moskovitz, Ezzy & Bracha Leah Mendelowitz, Nesanel & Aliza Milstein, Joe & Malky Neuhooff, Jason & Ruchy Osofsky, Moshe & Nechama Ratner, Yaakov & Chani Rekant, Daniel & Elka Roth, Shmuel & Rochel Schonbrun, Eli & Esther Segel, Usher & Mimi Silverberg, Shmaya & Chana Singer, Leiby & Esther Gitty Sobel, Dudi & Shoshi Soibelman, Mendy & Sari Steigman, Rachelli & Chaim Stein, Yehuda & Naomi Stein, Sruli & Sara Stern, Yechiel & Malka Stern, Yitzchok & Faigy Stroh, Chaim & Suri Wanounou, Dani & Naomi Weiss, Yoel & Ayala Zagelbaum, Shloimy & Aliza Zelcer



Magical Orlando Trip

4-NIGHT / 5-DAY STAY AT A LUXURIOUS AND SPACIOUS VILLA IN THE HEART OF REUNION GOLF RESORT. INCLUDES AIRFARE FOR 6 + TICKETS FOR 6 TO PARK OF CHOICE.

\$5000 Value, redeemable for cash

Sponsored by: Families of Fallsview Estates
לעילוי נשמת מיכל ע"ה בת יבלחט"א ר' מרדכי שמריהו נ"י

Sruli & Bruchie Buchinger, Mordy & Rena Cohen, Chaim & Surah Drebin, Yechiel & Nechy Eisenstadt, Benzion & Suri Frankel, Yaakov & Atara Glatter, Dovid & Miriam Gottlieb, Shulki & Faigie Greenwald, Moshe & Yechida Haas, Rafi & Devora Hassan, Avrumi & Fayge Hirsch, Daniel & Sarale Hirsch, Hillel & Chaya Sara Jaffa, Betzalel & Nechama Klein, Moshe & Michal Klerer, Moshe & Pessi Koplowitz, Yankie & Faige Koschitzki, Yosef & Shifra Lanzkron, Benjy & Nurit Lapin, Avi & Chanie Lehman, Avromi & Rochel Lichtschein, Mechel & Sima Lieber, Chaim & Mimi Loeb, Levi & Nechama Lowinger, Reuven & Estie Lubin, Yanky & Dena Miller, Meilich & Leah Neumann, Simon & Chani Pantierer, Shamshi & Miri Pinter, Chesky & Faigy Reichman, Effy & Zehava Rosenberg, Chaim & Sorele Rosenfeld, Ophir & Jodi Rosenthal, Jack & Shana Rothenberg, Shaya & Leah Schindler, Eli & Chaya Schron, Yossi & Yocheved Schwartz, Beryl & Sabina Septimus, Yossie & Pearl Shapiro, R' Yonasan & Adina Shippel, Meyer & Rochel Silber, Motty & Devoiry Smilow, Dudi & Malki Spira, Neil & Leah Tepper, Baruch & Tova Travitsky, Hillel & Rachelle Tropper, Yanky & Rivki Tyberg, Moshe Meilich & Mindy Weinberger, Aryeh & Ariella Weiss, Yanky & Shaindy Weiss, Beryl & Faigy Zola

www.YadBatya.org • T: 929-244-YBLK (9255)

3

\$35



\$5000 at Modern Interiors

Donated by: Yocheved Kahan, in honor of
שרה רבקה בת יונבד • מאיר ישראל בן רבקה חיה
Zev & Leah Zylberberg
Tzvi & Devorah Turner

Subsidized by: Modern Interiors
1749 McDonald Ave, Brooklyn • T: 718-998-2442
Instagram: @modern_interiors

4

\$35

modern
interiors

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KMR Luxury Retreat

**GETAWAY FOR TWO
ROUND TRIP AIRFARE INCLUDED**

Refer to KMR website for upcoming luxury destinations to choose from. Photo for illustrative purposes only.

Sponsored by:
Meridian Capital Group

Subsidized by: The Werner Brothers of KMR
kmrtours.com • T: 888-567-0100



5

\$35

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Molly's Jewelers \$3600 Gift Certificate

Sponsored by: Moshe & Michal Klerer
לעילוי נשמת שלמה אליעזר בן הרב יעקב זקהיים ע"ה

Subsidized by: Molly's Jewelers
Brooklyn: 1436 47th Street • T: 718-871-4295
Lakewood: 359 Cedar Bridge Ave • T: 732-905-8200
Cedarhurst: 457 Central Ave • T: 516-295-0800



6

\$35

www.YadBatya.org • T: 929-244-YBLK (9255)



Dini Wigs

**EUROPEAN CUSTOM DESIGNER WIG
UP TO 16"
CUT BY LELE CHOPP**

Donated by: Itzik & Dini Weinberg
Diniwigs.com • T: 845-262-1010 • T: 845-364-6346
Cut Donated By: Lele Chopp • T: 718-253-7066



www.YadBatya.org • T: 929-244-YBLK (9255)

7

\$35



Choice of Showroom Ready Baby Grand or Upright Piano

Maximum value \$4000

Donated by: Friends of Yad Batya
Zchus for zivug for מיכל בת אסתר, יונבד בת אסתר

8

\$35

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Manhattan Shopping \$3600 Gift Certificate

TO THE STORE OF YOUR CHOICE:
SAKS FIFTH AVENUE • BLOOMINGDALES
BERGDORF GOODMAN • TIFFANY & CO.

Sponsored by: Menachem & Tami Marcovics
Avrumi & Toby Eisenreich, in memory of our dear father,
יוסף ברוך בן יעקב ע"ה

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9

\$35



Emporio Clothiers \$3600 Gift Certificate

Sponsored by: Riverside Abstract
Subsidized by: Emporio • Emporioclothing.com
Flatbush: 1505 Coney Island Ave
Boro Park: 5020 13th Ave
Cedarhurst: 467 Central Ave
Lakewood: 1700 Madison Ave
Teaneck: 215 West Englewood Ave

www.YadBatya.org • T: 929-244-YBLK (9255)

10

\$35

RIVERSIDE
ABSTRACT
EMPORIO



\$3600 Gift Certificate to Mackage

Sponsored by:
Neil & Malkie Fink
Eli & Esther Segel

11

\$35



Mayakoba, Mexico

TROPICAL GETAWAY FOR 2 AT THE LUXURIOUS BANYAN TREE, FIVE STAR LUXURY BEACH RESORT IN THE HEART OF THE RIVIERA MAYA IN MAYAKOBA, MEXICO

\$3600 Value, redeemable for cash

Sponsored by: Tzvi & Mindy Ehrenfeld
Mrs Perel Elkon, Yoeli & Gitty Elkon, Mordche Zundel & Giddy Elkon,
Moshe & Toby Katz, Elkon Family
לעילוי נשמת רוחמה ח'יה פרומא בת ר' דוב פנחס ע"ה

12

\$35



Florida Dream Vacation

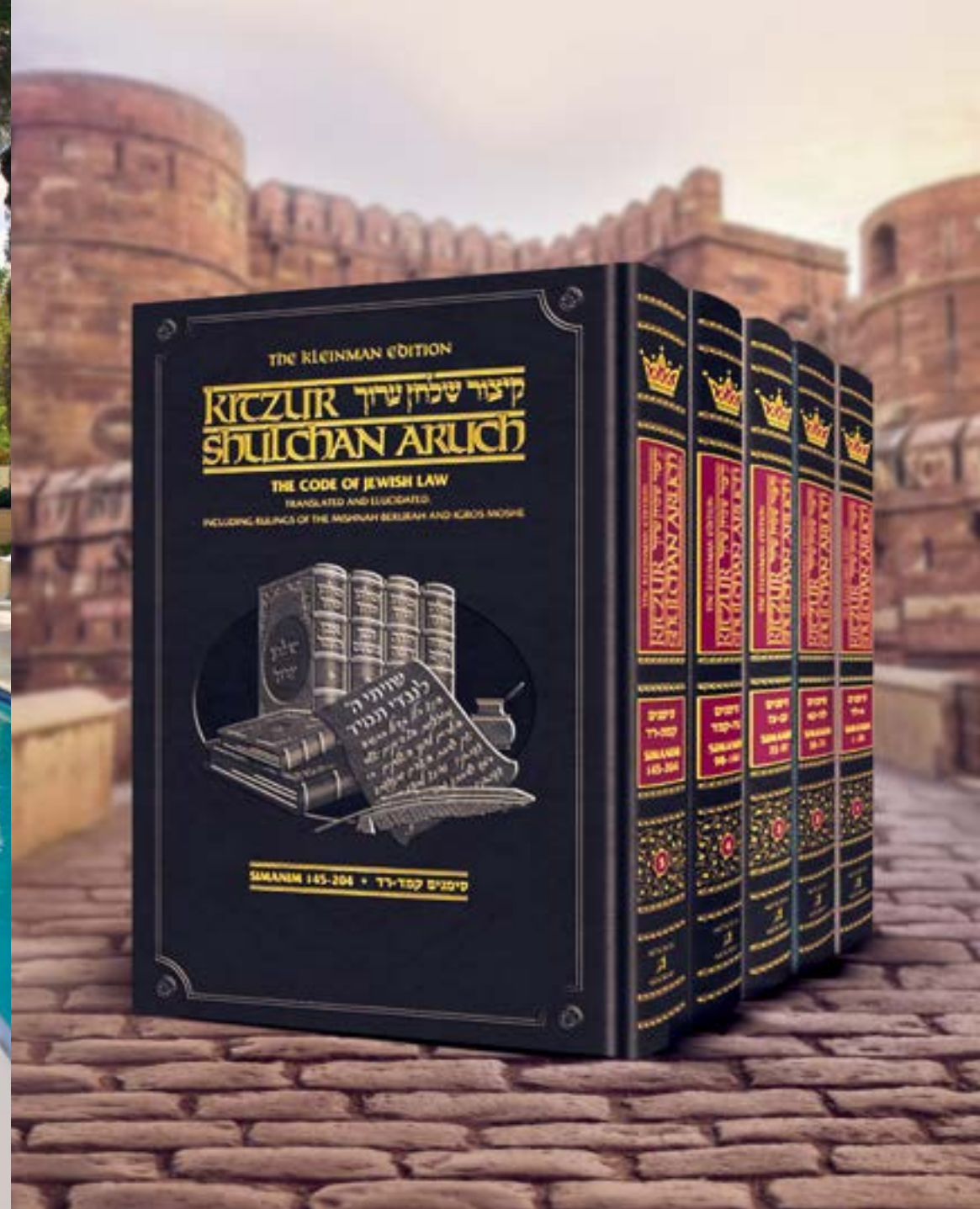
AIRFARE FOR TWO, A 5-NIGHT HOTEL STAY AT THE GRAND BEACH SURFSIDE HOTEL IN BAL HARBOUR, PLUS \$300 TO THE RESTAURANT OF YOUR CHOICE
\$2800 Value, redeemable for cash

Sponsored by: Faye Zakheim

לע"נ שלמה אליעזר בן הרב יעקב זקהיים ע"ה

13

\$25



\$2000 Gift Certificate to Artscroll

For Artscroll books at list price only.

Sponsored by: Yossi & Sheila Bistritzky
לעילוי נשמת רוחמה ח'ה פרומא בת ר' דוב פנחס ע"ה

Subsidized by: Artscroll • Artscroll.com

14

\$25



Discover Panama

GETAWAY FOR TWO AT A LUXURY HOTEL OF YOUR CHOICE. INCLUDES AIRFARE FOR TWO & \$350 TOWARDS RESTAURANT OF YOUR CHOICE.
\$2500 value, redeemable for cash

Sponsored by: Eli & Chaya Schron
Zchus for shidduch for דינה בת שפרה

15
\$25

www.YadBatya.org • T: 929-244-YBLK (9255)



Custom Beds

\$2400 GIFT CERTIFICATE TO BEDS BY ULTIMATE FOR UPHOLSTERED HEADBOARDS AND PLATFORMS TWO 48" MATTRESSES

Donated by: Beds by Ultimate • Bedsbyultimate.com
Esther Berger T: 917-602-1605
Gayil Greenberg T: 917-734-1352
Mattresses Donated by: Taubus Furniture
T: 718-871-7900

16
\$25

BEDS
by ultimate interiors

Taubus
FURNITURE

www.YadBatya.org • T: 929-244-YBLK (9255)



\$2000 Gift Certificate to Fame on Central

Sponsored by: Friends of Yad Batya

Subsidized by: Fame on Central. Fameoncentral.com

Fame on Central: 419 Central Ave, Cedarhurst, NY

Jackson: 1135 E. Veterans Hwy, Jackson, NJ

England: 65 Brent Street, London, England NW4 2EA

Israel: 28 Yirmiyahu Street, Jerusalem, Israel

Gift certificate to Fame on Central only.

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17

\$25



Wig by Perele Pretter

CHOICE OF:

**C BY CHAYALA, EVA & CHLOE, IRENE, RINA, OR SARY
INCLUDES CUT AND STYLE**

Donated by: Yitzie & Perele Pretter

Showroom: 1423 57th Street

T: 718-232-5352


perele pretter

18

\$25

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Rechavia, Jerusalem Apartment Rental

**7-DAY LODGING IN ISRAEL. BEAUTIFUL 3-BEDROOM
APARTMENT IN THE HEART OF RECHAVIA**

Not redeemable for cash. Upgrades available at winner's discretion.

Donated by:

Akiva & Aliza Bookman of Rentals of Distinction
Rentalsofdistinction.com



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19

\$25

Grand Sterling \$2000 Gift Certificate

Sponsored by: The Bistritzky Family
לעילוי נשמת רוחמה חיה פרומא בת ר' דוב פנחס ע"ה

Subsidized by: Grand Sterling Co.
1207 Ave J, Brooklyn NY

20

\$25



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Gourmet Glatt \$2000 Gift Certificate

Sponsored:

לעילוי נשמת ר' יהושע בן ר' אברהם ע"ה
לאה בת ר' יוסף ע"ה
ר' משה דוב בן ר' דוד ע"ה
שיינדעל בלומה בת ר' עזריאל ע"ה

Subsidized by: Gourmet Glatt
Gourmetglatt.com

21

\$25



Peloton Bike + Works

INCLUDES PELOTON BIKE +, SHOES, BIKE WEIGHTS, REVERSIBLE WORKOUT MAT, BIKE MAT, RESISTANCE BANDS. INCLUDES 1 YEAR MEMBERSHIP

Total Body Workout with live and on-demand classes in the comfort and privacy of your own home.
Value \$2000 to Pelotoncycle.com

Sponsored by: Avrumi & Fayge Hirsch

22

\$25



Manhattan Luxury Getaway

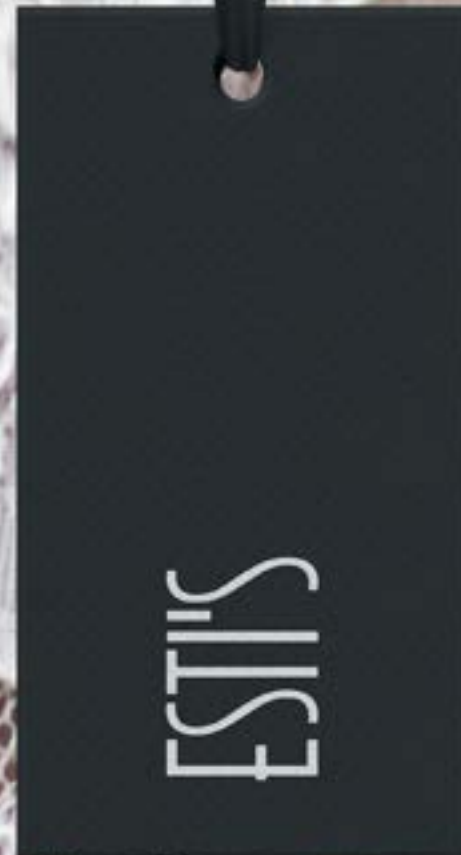
STAY AT THE LUXURIOUS BACCARAT HOTEL IN MANHATTAN. INCLUDES SPA FOR 2 AT SPA DE LA MER, AND DINNER FOR 2 AT BARNEA BISTRO
\$1800 Value. Redeemable for cash.

Sponsored by: Mendy & Shani Braun
לעילוי נשמת רחמה חיה פרומא בת ר' דוב פנחס ע"ה

23

\$25

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\$1800 at Esti's

FASHION CHANGES... STYLE ENDURES
Not valid for special orders

Donated by: Esti Burton of Esti's
2067 Coney Island Ave, Brooklyn NY
Estisonly.com
Instagram: Estisprgirl

24

\$25

www.YadBatya.org • T: 929-244-YBLK (9255)



Family Bike Ride

FAMILY PACKAGE OF BIKES AND HELMETS FROM THE RENOWNED ROY'S BIKE SHOP OF BROOKLYN
2 ADULT BIKES & HELMETS
2 CHILDREN'S BIKES & HELMETS

Donated by: Roy's Sheepshead Bicycle Shop
 2679 Coney Island Ave Brooklyn, NY
 T: 718-648-1440 • roysbikes.com

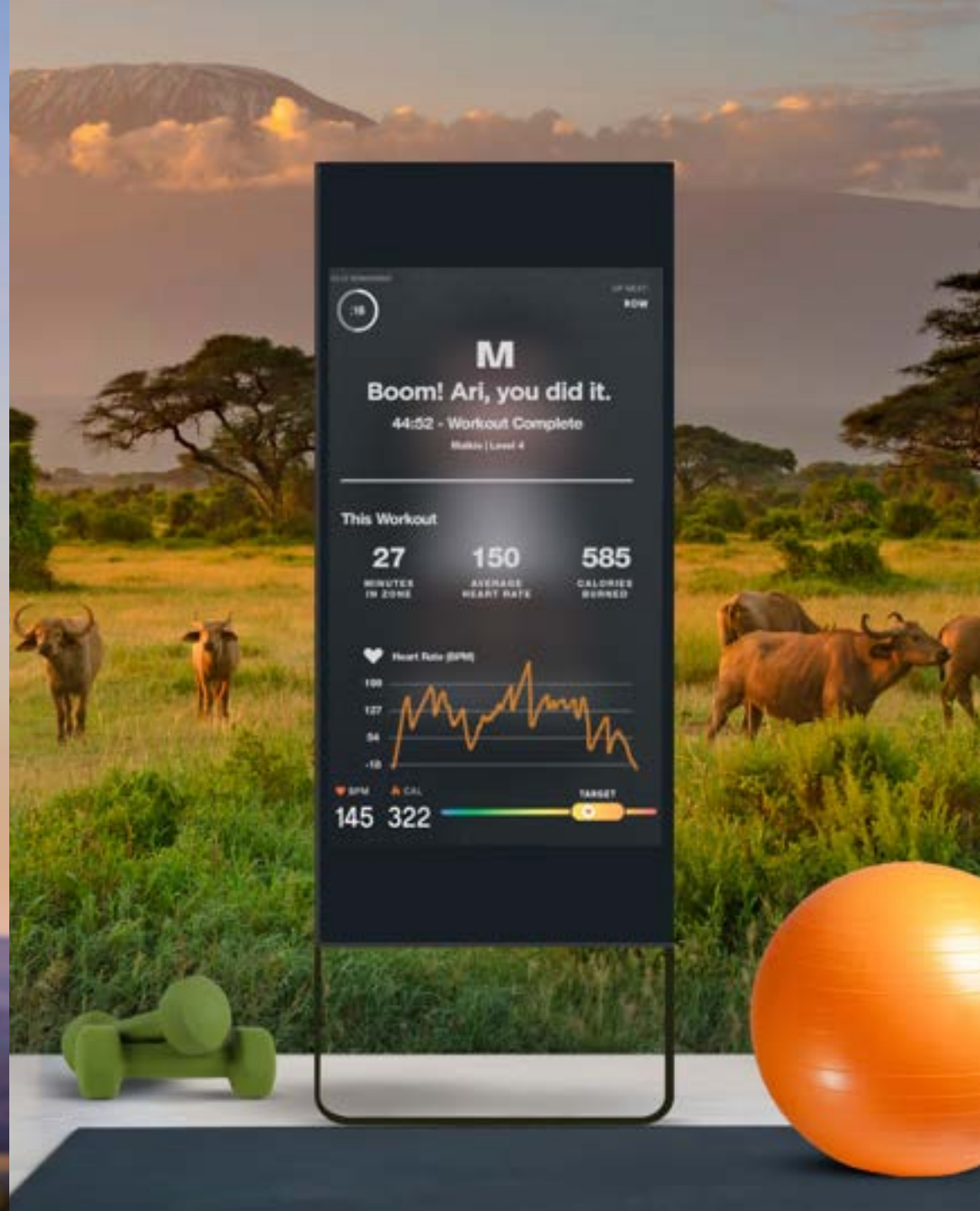
Subsidized by: Zevy & Blimie Stern
 לעילוי נשמת רחמה חיה פרומא בת ר' דוב פנחס ע"ה

Roy's

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25

\$25



The Mirror Gym

THE NEARLY INVISIBLE HOME GYM FROM LULULEMON
 With a small footprint and elegant design, The Mirror blends seamlessly into your home. All you need is two feet of wall space to turn any room into a complete home gym.

Donated by: Ari & Rivky May

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26

\$25



\$1800 Amex Gift Card

Sponsored by:
Avraham & Malka Egert

27

\$25



\$1800 to Jen K Designs

ELEGANT AND TRENDY FINE JEWELRY COLLECTION

Donated by: Isaac & Edie Gross,
Yumi & Chedva Gross, Sholom & Zahava Hurwitz,
Dovi & Chaya Weiser as a zchus for Shidduch for
אסתר מרים בת חיה שרה

Subsidized by: Jen K Designs
jenkonline.com • T: 917-744-0710

28

\$25





\$1800 at Impressions China

Sponsored by: Chaim & Suri Scharf
Subsidized by: Impressions China and Gift
1436 Coney Island Ave
Impressionschina.com
T: 718-338-4438

29

\$25



\$1500 at Amazon

Sponsored by:
Dani Majeski

30

\$15



\$1500 at Target

Sponsored:
לעילוי נשמת רוחמה ח'יה פרומא בת ר' דוב פנחס ע"ה

31

\$15



\$1000 at Elegant Linen by Ben Barber

Sponsored: לע"נ פנחס בן גרז ע"ה • לע"נ בנימין בן יצחק מאיר ע"ה
Subsidized by: Elegant Linen • Elegantlinen.com
Boro Park: 5719 New Utrecht Ave • Flatbush: 1910 Ave M

32

\$15



\$1000 at Pomegranate

Sponsored:

לע"נ חנה מלכה בת יצחק אייזק ע"ה • לע"נ אלטע ח"י אסתר בת משה ע"ה
לע"נ מרים בת מרדכי זעליג ע"ה • לע"נ פריידא יענטא בת ישראל ע"ה

Subsidized by: Mr. Banda of Pomegranate
1507 Coney Island Ave • T: 718-951-7112 • Thepompeople.com

34

\$15



\$1000 at the Apple Store

Sponsored by:
Sruly & Adina Knopfler

33

\$15



\$1000 to BJ's, Trader Joe's, or Costco

Sponsored by: Tzvi & Eva Lichtenstein
Eli & Aliza Lichtenstein • Motti & Adina Luftig

35

\$15



\$1000 Cash

Sponsored by: Shmaya & Chana Singer

36

\$15



\$1000 to Jetblue

Sponsored by:
Menachem & Mariam Lieber

38

\$15



\$1000 to Uber/Uber Eats

Sponsored by:
Jerry Weissman & Associates

37

\$15



\$1000 to Restaurant of Choice

Sponsored by:
Yechiel & Nechy Eisenstadt and Friends of Yad Batya
לעילוי נשמת משה יוסף נחמיה בן ר' מנחם צבי ע"ה

39

\$15



Custom Suit by Fino

Design the suit of your dreams at Fino Custom \$700 Value. 1 Men's or boys' suit.

Sponsored by: Finocustom.com

Locations: Brooklyn, Passaic, Lakewood, Monsey

40

\$15



Artscroll iPad

The Complete Artscroll digital library, loaded on a new iPad. Includes magnificent leather iPad cover.

Donated by: Friends of Yad Batya

41

\$15



42

Lenovo 15.6" ThinkBook

Take your work with you on the go with the lightweight and durable Lenovo 15.6" ThinkBook 15 G4 IAP Multi-Touch Notebook.

Sponsored לעילוי נשמת
Mendy Rosenberg,
our dear brother in law,
מנחם מנדל בן יוסף יוצאא ע"ה

43

\$500 to Le Creuset Cast Iron Cookware

Sponsored by:

Yanky & Chaya Feigy

Feuereisen

לע"נ אליהו יוחנן בן

אהרן יוסף ע"ה

לע"נ פסיה ברכה בת

שמואל הכהן ע"ה



44

\$500 at the Lego Store

Sponsored by:

Devorah Schreck



\$10



45

\$500 at
Rqlfurs.com

Donated by: RQL Furs
Rqlfurs@gmail.com
Instagram: @Rqlfurs



48

\$500 at
Sam Ash
Music Store

Sponsored by:
Boruch & Michal Goldbaum

46

\$500 to Walmart

Sponsored by:
Chaim Hersh &
Chanie Schon
לעילוי נשמת פיגא בת אהרן צבי ע"ה



49

\$500 to Sephora

Sponsored by:
Yisroel Meir & Avivit Mikhli
לעילוי נשמת רחמה חיה פרומא
בת ר' דוב פנחס ע"ה



47

Doona

From car seat to
stroller in seconds.
Your choice of color

Sponsored:
לע"נ שלמה זלמן בן פסח משה ע"ה



50

\$500 to
Duddy's
Electronics

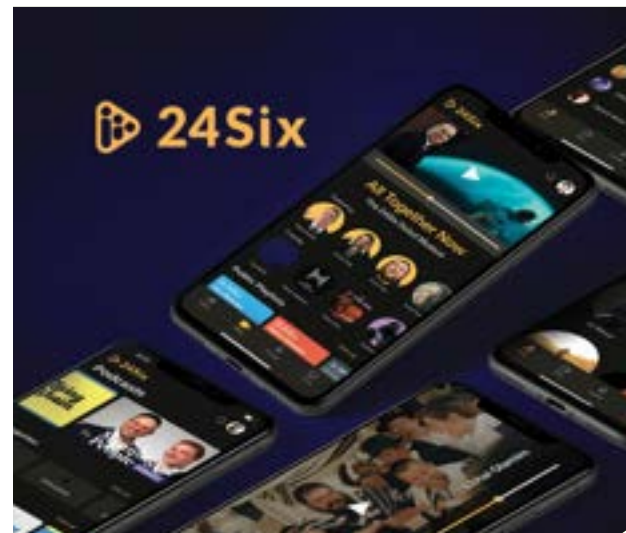
Donated by:
Duddy's Electronics
4415 14th Ave
T: 718-851-9400
duddyselectronics.com



51

\$500 Visa
Cash Card

Sponsored by:
Eli & Breindi Amsterdam



54

2 Family Music
Players + 1 year
subscription for
each player to
24six

Donated by:
24Six

52

\$500 at Zara
or Zappos

Sponsored by:
Friends of Yad Batya



55

Ninebot S
Segway
+ Helmet

Sponsored by:
Moshe & Yechida Haas



53

\$500 at
Hadaya

Sponsored by:
Chaim & Gale Lieber
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Mordy & Adina Lieber
Moshe Eli & Miriam Tova Lieber



56

Jackpot

Your lucky chance to win 2
tickets in every box! Jackpot
winner will take home a set of
hammered flatware for 24, salad
bowls, kiddush cup, washing cup,
salt shakers, and napkin holder.

Donated by: Tuvia Weber of
Prestige Cutlery and Gifts
Prestige is a proud supplier of Yad
Batya L'Kallah, providing our kallahs
with Mikasa china, Farberware pots
and quality flatware.

Thank You

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Thank You

to the companies
who made this year's
auction another
success:

- **Moshe Cohen** of
Braintoaster
Interactive
- **Rosie Langer** of
ArellDesign.com
- **Elazar Wadler** of
The Print House

Thank you for years
of devotion **Yehuda
and Bluma Freiman**
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Remembering R' Shlomo Hamada z"l

יהא זכרו ברוך

/ Written by his granddaughter Esti Cohen (Lichtenstein)

All who enter my parents' home mid-winter time will find the dining room transformed into Yad Batya L'kallah Auction ticket headquarters. Ever since we could, my siblings and I have been sticking seemingly endless labels onto tickets. If one needs Chumashim/Siddurim for a Shabbos simcha, they are welcome to borrow from the Yad Batya L'Kallah G'mach collection located out back in my parents' garage. My parents learned to open up their house and be involved in chesed from both of their parents.

Unfortunately, this past Erev Yom Kippur, my maternal Zeidy, Zeidy Hamada was niftar. My Zeidy was always busy with chesed for the Klal. He was a gabbai par excellence - taking care of the bookkeeping for the shul, using his beautiful voice to sing on yomim noraim, and making every Simchos Torah memorable - always with humbleness and positivity.

He was loved by all, never missing an opportunity to share a kind word and gracing others with his huge, warm smile. While he is sorely missed, his legacy of always uplifting others lives on through his children's and grandchildren's involvement with organizations like YBLK and their own shuls and communities.

May his neshama have an aliya.



YBLK YERUSHALAYIM DIVISION

PROVIDING
FOR OVER

800

KALLAHS
EACH YEAR

Yad Batya L'Kallah's operations extend to kallahs living across the United States, Canada, and South America. In addition, we operate a special division in Yerushalayim. The needy of Yerushalayim are considered עניי עירך, the poor of your own city, since it is the city belonging to all of K'lal Yisrael.

Our efforts in Yerushalayim are run by **Mrs. Chani Segal**, providing for over 700 kallahs each year. Kallahs receive a voucher redeemable at a quality bedding and linen store. Additionally, they receive a 500 NIS voucher towards the purchase of necessary, personal items.

**Contact info: Mrs. Segal
Yad Batya L'Kallah in Yerushalayim
T: 02-540-0257**

FREE GIFT

ORDERS OF \$250 OR MORE WILL RECEIVE
A FREE BOOK OF THEIR CHOICE:



Free books available only at the Brooklyn event. While supplies last.
Pre-auction orders may pick up free gift at event.

5 EASY WAYS TO ORDER

We look forward to greet you in person at our main event. However, if you are unable to attend, here are 5 easy ways to order. Deadline for orders received by FAX, MAIL or EMAIL is February 21 at 5:00pm. All donations received after that will be considered a donation.



ONLINE:
YadBatya.org



PHONE:
929-244-YBLK



EMAIL:
yblkauction@gmail.com



MAIL:
Yad Batya L'Kallah
1256 East 26th Street
Brooklyn, NY 11210



FAX: 24HRS
347-685-1676

All photos are for illustrative purposes only. Winners will be notified by phone and are requested to claim their prizes within 24 hours. Prizes must be redeemed before September 1, 2023 unless otherwise agreed upon for earlier or later date. YBLK will not be responsible for redemption of any prize after this date. Gift certificates must be presented to proprietor before selecting purchases. Gift certificates and prizes cannot be exchanged for cash, unless otherwise noted.

STEP 1: CHOOSE YOUR TICKET PACKAGES AND PRIZES

ORDER FORM

DISCOUNT PACKAGES:

☐ \$150 will buy you \$200 worth of tickets

☐ \$180 will buy you \$250 worth of tickets

2x

YOUR VALUE
for purchases of
\$250 or more

(Example: \$250 will buy you
\$500 worth of tickets)

Double my value
of \$ _____

3x

YOUR VALUE
for purchases of
\$1,000 or more

(Example: \$1,000 will buy you
\$3,000 worth of tickets)

Triple my value
of \$ _____

4x

YOUR VALUE
for purchases of
\$5,000 or more

(Example: \$5,000 will buy you
\$20,000 worth of tickets)

Quadruple my value
of \$ _____

\$50

- ___ 1. \$10,000
- ___ 2. 6 Tickets to Israel

\$35

- ___ 3. Magical Orlando Trip
- ___ 4. \$5000 Modern Interiors
- ___ 5. KMR
- ___ 6. \$3600 Molly's Jewelers
- ___ 7. Dini Wig
- ___ 8. Piano
- ___ 9. \$3600 Manhattan Shopping
- ___ 10. \$3600 Emporio
- ___ 11. \$3600 Mackage
- ___ 12. Mayakoba, Mexico

\$25

- ___ 13. Florida Dream Vacation
- ___ 14. \$2000 Artscroll
- ___ 15. Discover Panama
- ___ 16. Custom Beds
- ___ 17. \$2000 Fame on Central
- ___ 18. Wig by Perele Pretter
- ___ 19. Jerusalem Apartment
- ___ 20. \$2000 Grand Sterling
- ___ 21. \$2000 Gourmet Glatt
- ___ 22. Peloton Bike
- ___ 23. Manhattan Luxury Getaway
- ___ 24. \$1800 Esti's
- ___ 25. Family Bike Package
- ___ 26. The Mirror Gym
- ___ 27. \$1800 Amex Gift Card
- ___ 28. \$1800 Jen K Designs
- ___ 29. \$1800 Impressions China

\$15

- ___ 30. \$1500 Amazon
- ___ 31. \$1500 Target
- ___ 32. \$1000 Elegant Linen
- ___ 33. \$1000 Apple Store
- ___ 34. \$1000 Pomegranate
- ___ 35. \$1000 BJ's/Trader Joe's/Costco
- ___ 36. \$1000 Cash
- ___ 37. \$1000 Uber/Uber Eats
- ___ 38. \$1000 Jetblue
- ___ 39. \$1000 Restaurant
- ___ 40. Fino Custom Suit
- ___ 41. Artscroll Ipad

\$10

- ___ 42. Lenovo ThinkBook
- ___ 43. \$500 Le Creuset
- ___ 44. \$500 Lego Store
- ___ 45. \$500 RqI Furs
- ___ 46. \$500 Walmart
- ___ 47. Doona
- ___ 48. \$500 Sam Ash Music
- ___ 49. \$500 Sephora
- ___ 50. \$500 Duddy's Electronics
- ___ 51. \$500 Visa Card
- ___ 52. \$500 Zara
- ___ 53. \$500 Hadaya Jewelry
- ___ 54. 2 Players 24six
- ___ 55. Segway & Helmet
- ___ 56. Jackpot/ Cutlery for 24

At its own discretion, YBLK may adjust any order not properly completed or incorrectly calculated. This may include considering any excess amounts submitted as a donation.

Total Amount Donated:

\$ _____

STEP 2: PAYMENT INFORMATION (Please print clearly)

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

___ Enclosed is my check payable to Yad Batya L'Kallah.

___ Please charge my: ___ Visa ___ MC ___ Amex ___ Discover

Card # _____ / _____ / _____

Exp. Date _____ CVV _____ Signature _____

YAD BATYA L'KALLAH

35th ANNUAL AUCTION



TREATING KALLAHS LIKE FAMILY
FOR 35 YEARS



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