



YAD BATYA L'KALLAH
37TH ANNUAL AUCTION

a tale of
THANKS
הכרת הטוב

ESTABLISHED IN MEMORY OF
בתיארחל ע"ה בת ר' משה יוסף זקהיים נ"י

Neighborhood Events

FEBRUARY EVENTS

Sunday	Wednesday	Thursday
2/9 Flatbush	2/19 Lawrence	2/20 Queens
Monday	Tuesday	Wednesday
2/24 Jackson	2/25 Passaic/ Clifton	2/26 Flatbush
Wednesday	Thursday	Thursday
2/26 North Woodmere	2/27 Flatbush Syrian Community	2/27 Lakewood

MARCH EVENTS

Sunday	Sunday	Monday
3/2 Woodmere	3/2 Monsey	3/3 Upper West Side
Tuesday		
3/4	Flatbush Main House Event LIVE AUCTION DRAWING	

Please join us at one of our local neighborhood events. For tickets and more detailed information about our events, visit our website at Yadbatya.org



It's the **STORY** of a **KALLAH** filled with dreams of her future, and the joy and dignity she deserves as she embarks on her next chapter.

It's the **STORY** of **VOLUNTEERS** who make it all happen, sorting, packaging, and preparing with endless dedication and care.

It's the **STORY** of **SUPPORTERS** who believe in the mission, and the impact, enabling Yad Batya to continuously write each page.

Now, it's time to share the tale and express our deepest thanks to those who play vital roles in the story of Yad Batya L'Kallah.

A LETTER FROM OUR FOUNDER

As I look back on these last 37 years since the founding of Yad Batya L'Kallah, I am humbled by the support and dedication of the countless people that made it all possible. I feel extraordinarily privileged to have been able to assist more than 27,000 Kallahs to date, in the most dignified and discreet manner. It is a most beautiful tribute and befitting legacy to my daughter, Batya, A"H.

To all my countless dedicated volunteers, past and present, Yad Batya could not run without each and every one of you. I watch as you take on each case as though it is your own sister, greet every Kallah with a smile, shlep boxes, stock and re-stock the garage almost weekly. There is a whole slew of other volunteers that tirelessly involve themselves in the yearly auction planning and execution, administrative work, and everything else that allows Yad Batya to run so efficiently. Please know you have the most special place in my heart and I express my deepest gratitude to each one of you. To my wonderful vendors that I am privileged to call friends: You have been on this journey alongside me, and I am so grateful to each of you for your warmth and compassion toward Yad Batya and of course, for providing our Kallahs with the most beautiful items for their new homes.

Lastly, but certainly not least, I would like to thank each of my supporters. Without your assistance, Yad Batya would not be able to continue the important work it does. I share Yad Batya's accomplishments with all of you.

Thank you from the bottom of my heart,

Venezia Zakheim and Family

our mission:

THE YBLK MISSION IS TO EASE THE FINANCIAL BURDEN of families in need when marrying off a Kallah. Providing quality essential household items, as well as a gift certificate for lingerie, ensures that a Kallah can set up her new home with dignity and embark on this milestone in comfort and peace of mind.

All goods are purchased at wholesale prices, thus maximizing the value of each fundraised dollar. By providing items, as opposed to monetary assistance, YBLK also ensures that its money is used specifically towards accomplishing its mission of furnishing a new bride's home.

With your support, Yad Batya L'Kallah will continue to consider and anticipate the basic needs of the Kallahs across the country and Yerushalayim.

\$1 Million+
ANNUAL BUDGET

\$1,500
Per Kallah in
the U.S.

\$500
Per Kallah
in Israel

27,000+
YBLK KALLAHS

42 YBLK
VOLUNTEERS



in Memoriam

MRS. RIVKA FEIT WAS BELOVED AND RESPECTED, known for her deep faith and unwavering devotion to serving Hashem. She exemplified the qualities of a true Eved Hashem and was admired for her ability to see the good in others. As a wife, mother, grandmother, great-grandmother, and principal, she touched countless lives with her genuine love, thoughtful actions, and consistent support during both joyful and challenging times. Her legacy is being a model of Ahavas Hashem and Ahavas Habrios, particularly through the chasadim she did for people, along with her strong, supportive friendships. She was a shining example of a Chaver Tov, Shachen Tov and Lev Tov.

The impact Mrs. Feit had on everyone around her is apparent in the profound sense of loss we all feel. However, the greatest way to remember and honor Mrs. Feit is to emulate her exemplary traits and perpetuate her teachings. In this way her memory lives on. As her husband, Rabbi Yossi Feit, so succinctly phrased it: "It has been said, when the sun says goodbye, it leaves a beautiful sunset as a gift." לעיני רבקה בת ר' משה יצחק הלוי. יהי זכרה ברוך.



PRIZE #1

\$10,000 Grand Prize

YOUR CHANCE TO WIN BIG!

Sponsored לעיני מיכל ע"ה בת יבלחט"א ר' מרדכי שמריהו

by Families of Fallsview Estates: Moishe & Michelle Bruckstein, Morty & Rena Cohen, Sruli & Michelle Deutsch, Chaim & Surah Drebin, Yechiel & Nechy Eisenstadt, Benny & Surie Frankel, Yaakov & Atara Glatter, David & Miriam Gottlieb, Shulky & Faigie Greenwald, Moishe & Yechida Haas, Rafi & Devorah Hassan, Avrumi & Fayge Hirsch, Daniel & Sarale Hirsch, Lippy & Deborah Jacobs, Hillel & Chaya Sara Jaffa, Betzalel & Nechama Klein, Moshe & Michal Klerer, Moshe & Pessi Koplowitz, Yanky & Faigie Koschitzki, Yosef & Shifra Lanzkron, Benjy & Nurit Lapin, Avi & Chanie Lehman, Avromi & Rochel Lichtschein, Mechel & Sima Lieber, Chaim & Mimi Loeb, Levi & Nechama Lowinger, Reuven & Estie Lubin, Yanky & Dena Miller, Meilich & Leah Neumann, Simon & Chani Pantier, Shamshi & Miri Pinter, Azi & Sorele Rosenfeld, Ophir & Jodi Rosenthal, R' Yonasan & Adina Schippel, Eli & Chaya Schron, Yossi & Yocheved Schwartz, Beryl & Sabina Septimus, Meyer & Rochel Silber, Moty & Devairy Smilow, Dudi & Malki Spira, Neil & Leah Tepper, Baruch & Tova Travitsky, Hillel & Rachelle Tropper, Yanky & Rivki Tyberg, Moshe Meilich & Mindy Weinberger, Aryeh & Ariella Weiss, Yanky & Shaindy Weiss, Yechiel & Suri Zigelbaum

PRIZE #2

Israel All-Inclusive Trip

- 4 Round Trip Tickets to Israel
- One Week Stay at a Rentals of Distinction Luxury 3-Bedroom Apartment in Rechavia (or equivalent value in alternate area)



לזכות רפואה שלמה דבורה אסתר בת רחל חנה **Sponsored**

by: Heshy & Ahuva Berkowitz, Yochi & Yitty Blatt, Dov & Aviva Braun, Moshe & Rifki Caller, Shia & Baila Caller, Levi & Miriam Eichenstein, Avrumi & Toby Eisenreich, Ora & Tzvi Ellenberg, Yisacher & Shana Feldberg, Nachman & Toibe Fried, Baruch & Michal Goldbaum, Aaron & Chani Grunberger, Ari & Rivky Katz, Yossi & Sharona Kessner, Danny & Reva Kiss, Sruly & Adina Knopfler, Akiva & Chany Kurland, Yossi & Brenda Lerman, Dudi & Rivky Moskovitz, Ushi & Aviva Rosen, Mendy & Sharon Rosenberg, Shmuel & Rochel Schoenbrun, Bentzi & Leah Shapiro, Usher & Mimi Silverberg, Shmaya & Chana Singer, Dr. Chaim & Suri Wanounou, Shloimy & Aliza Zelcer

Apartment Donated by:

Akiva and Aliza Bookman of Rentals of Distinction



PRIZE #3

\$10,000 to Modern Interiors

Elegant & Quality Furniture for Your Living Spaces

Donated לעיני ר' משה אליעזר בן ר' בנימין הכהן **by:** Yocheved Kahan, Moshe & Ruchi Levitin, Zev & Leah Zylberberg, Avromi & Perri Gutwein, Tzvi & Devora Turner, Avrumi & Chavi Kahan, Sruli & Cookie Kahan, Shmuli & Batya Kahan, Yossi & Yaffa Kahan, Rabbi Teddy & Sara Newman, Dovid & Liat Kahan, Binyamin & Leora Kahan, Miriam Kahan

Subsidized by: Modern Interiors • 1749 McDonald Avenue, Brooklyn, NY
T: 718-998-2442 • Instagram: @modern_interiors

modern
interiors

PRIZE #4

\$5,000 towards Tuition or Mortgage

**For your Home or School, Anywhere Around the World
Redeemable for \$5000 Cash**

Sponsored by: Friends of Yad Batya



PRIZE #5

Dini Wigs

**European Customized
Designer Wig - up to 16"**

No Blondes

Cut by Lele Chopp

Wig Donated by:

Itzik & Dini Weinberg

Diniwigs.com

T: 845-626-1010

T: 845-364-6346

Cut Donated by:

Lele Chopp

T: 718-253-7066





PRIZE #6

\$3,600 to Emporio Clothiers

Sponsored לזכות רפואה שלמה ילד בן חנה רבקה

Subsidized by: Emporio • Emporioclothing.com

Flatbush: 1505 Coney Island Ave • Boro Park: 5020 13th Ave

Cedarhurst: 467 Central Ave • Lakewood: 6601 Rt. 9 North

Teaneck: 215 West Englewood Ave



PRIZE #7

\$2,500 Pesach Package from Batya's Kitchen

Your Pesach Hotel Experience, at Home

Pesach Package Only



Sponsored לזכות רפואה שלמה

דבורה אסתר בת רחל חנה

by: Batya's Kitchen

T: 917-525-(FOOD)3663

E: info@batyaskitchen.com

batyaskitchen.com



PRIZE #8
\$2,500 to
Town Appliance

Top-Notch Appliances for Your Home
Sponsored by: Baruch & Michal Goldbaum
Subsidized by: Town Appliance
 T: 732-364-5195 • 10 S Clifton Ave, Lakewood, NJ



PRIZE #9
\$2,000
at Target

Expect More. Pay Less.

Sponsored by:
 Yossi & Sheila Bistrizky
 Yosef & Penina Rabinowitz
 לע"י רוחמה חיה פרומא בת ר' דוב פנחס ע"ה





PRIZE #10
\$2,000 at
Gourmet Glatt

At Five Towns & Lakewood Locations Only

Sponsored:

לעי"נ: ר' יהושע בן ר' אברהם ע"ה • לאה בת ר' יוסף ע"ה
ר' משה דוב בן ר' דוד ע"ה • שיינדעל בלומה בת ר' עזריאל ע"ה
Subsidized by: Gourmet Glatt • Gourmetglatt.com

PRIZE #11

Wig by Perele Pretter

Choice of:

Sary, Rina, Irene, Level, C by Chayala
Includes Cut and Style

Donated by: Yitzie & Perele Pretter
T: 718-232-5352 • Instagram: @perelewiz



perele pretter





PRIZE #12
**\$1,800 Amazon
Gift Card**

Sponsored by: Mendy & Shani Braun
לזכות רפואה שלמה יוסף משה בן אסתר לאה

PRIZE #13

**\$1,800 Gas
for a Year**

\$150 of Gas Money Per Month

Sponsored by:
Avrumi & Fayge Hirsch
לזכות רפואה שלמה מלכה בת אביבה



PRIZE #14

\$1,800 Shopping Spree

**To the Store of Your Choice:
Saks Fifth Avenue • Bloomingdales • Macy's**

Sponsored by: Chaim & Suri Scharf
Co-sponsored by: Karen Einhorn,
Dovi & Aviva Braun & Family,
Avrumy & Shira Biegacz & Family,
Shlomo & Gila Einhorn & Family
לזכות רפואה שלמה פערל אסתר בת חוה
who happily gave so much of her time
to Yad Batya L'Kallah.



PRIZE #15

\$1,800 to Elal

It's Not Just an Airline, it's Israel.

Sponsored by: Menachem & Mariam Lieber
Co-sponsored in memory of Rami Boland a"h,
by his loving family and friends
לעיני אברהם חיים בן יצחק לייב נ"י

PRIZE #16
**\$1,800 Amex
Gift Card**

**American Express.
Don't Leave Home Without It.**

Sponsored: Avraham & Malka Egert



PRIZE #17
**\$1,800 to
Fame on Central**

Sponsored by: Tzvi & Mindy Ehrenfeld

לעי"נ רוחמה חיה פרומא בת ר' דוב פנחס ע"ה

Subsidized by: Fame on Central • fameoncentral.com

Locations: Fame on Central: 419 Central Avenue, Cedarhurst, NY
Pomona • Lakewood • Jerusalem • Ramat Beit Shemesh • London



\$15

PRIZE #18 | \$1,000 at Elegant Linen

Sponsored: לעיני בנימין בן יצחק מאיר ע"ה • לעיני פנחס בן גרד ע"ה • **Subsidized by:** Elegant Linen
Elegantlinen.com • Boro Park: 5719 New Utrecht Ave • Flatbush: 1910 Avenue M



PRIZE #20

\$1,000 to Pomegranate

Sponsored:
לעיני חנה מלכה בת יצחק אייזק ע"ה
לעיני מרים בת מרדכי זעליג ע"ה
לעיני אלטע חיי אסתר בת משה ע"ה
לעיני פריידא יענטא בת ישראל ע"ה

Subsidized by:
Mr. Banda of Pomegranate
1507 Coney Island Avenue
T: 718-951-7112 • Thepompeople.com

\$15



\$15

PRIZE #19 | Sima Hilsenrath Art

Hand Painted Giclee on Canvas 30" X40" (Value: \$1200)
Choice of Painting • לעיני דוב בער ע"ה בן דוד נ"י



PRIZE #21

\$1,000 Cash

Sponsored by:
Ari & Rivky May

\$15





PRIZE #22

\$1,000 to BJ's/Trader Joe's/Costco

Sponsored by: Tzvi & Eva Lichtenstein • Eli & Aliza Lichtenstein
Motti & Adina Luftig • לעילוי נשמת שלמה בן משה ע"ה



PRIZE #24 | \$500 to Walmart

Sponsored by: Chaim Hersh & Chanie Schon, as a zchus for all the chayalim



PRIZE #23 | \$1,000 Visa Gift Card

Sponsored by: Moishe & Yechida Haas, as a zchus for the release of the hostages and a shmira for all the chayalim



PRIZE #25 | Doona Stroller

From car seat to stroller in seconds. Your choice of color.
Sponsored: לעיני נשמת זלמן בן פסח משה ע"ה



\$10

PRIZE #26

\$500 to Duddy's Electronics

Donated by: Duddy's Electronics
4415 14th Avenue • T: 718-851-9400 • duddyselectronics.com

PRIZE #28

\$500 Visa Gift Card

Sponsored by:
Eli & Breindi Amsterdam
לעיני הר"ר מנחם ז"ל בן
הר"ר ישעיהו הי"ד אמסטרדם



\$10



\$10

PRIZE #27

\$500 to Marshalls T.J. Maxx / HomeGoods

Sponsored by: Yisroel Meir & Avivit Mikhli



\$10

PRIZE #29 | \$500 to Alo/Lululemon

Sponsored by: Avromi & Shoshana Schonfeld

PRIZE #30

Two 24Six Solo3 Players + 1-Year Subscription for Each Player



\$10

Sponsored by:

Yanky & Chaya Feigy Feuereisen
לעיני אליהו יוחנן בן אהרן יוסף ע"ה
לעיני פסיה ברכה בת שמואל הכהן ע"ה



\$10

PRIZE #32

\$500 to Amazing Savings

Any Location. Redeemable for \$500 Cash.

Sponsored by: Isaac & Edie Gross



\$10

PRIZE #31

\$500 at Amazon

Sponsored by: Dovi & Chaya Weiser • Yumi & Chedva Gross

PRIZE #33 | Win the Jackpot

Your Lucky Chance to Win 2 Tickets in Every Box!

Jackpot winner will also take home a set of hammered cutlery for 24, including serving pieces, hammered salad bowls, challah knife, salt shakers, napkin holders, washing cup, kiddush cup.

Donated by:

Tuvia Weber of
Prestige Cutlery
and Gifts.

Prestige is a proud supplier of
Yad Batya L'Kallah,
providing our
kallahs with
Mikasa china,
Farberware
pots and quality
flatware.



\$10

Thank You

Rabbinic Advisory

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Rabbi Y. Eisen

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Venezia Zakheim
Ayala Berney
Chani Segal (Israel Division)

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of **Lalamage**

Tuvia Weber of
Prestige Cutlery

Elazar Wadler of
The Print House

4 EASY WAYS TO ORDER

ONLINE: YadBatya.org

PHONE: 929-486-0905

EMAIL: yblkauktion@gmail.com

MAIL:

**Yad Batya L'Kallah
1256 East 26th Street
Brooklyn, NY 11210**

Deadline for orders received by MAIL or EMAIL is March 4 at 5:00pm.
All amounts received after that will be considered a donation.

While the events are for women, we invite men to donate as well towards helping kallahs in need, and have the chance to win too.



ORDERS OF \$250 OR MORE RECEIVE A FREE BOOK OF CHOICE

While supplies last. Available only at neighborhood events.

Sponsored by:

Faye Zakheim • Moshe & Michal Klerer

לע״נ שלמה אליעזר בן הרב יעקב זקהיים ע״ה
Co-Sponsored in memory of Mendy Rosenberg a״h
by his loving family לע״נ מנחם מנדל בן יוסף יוצא ע״ה

Co-Sponsored by: Zevy & Blimi Stern

STEP 1: CHOOSE YOUR TICKET PACKAGES AND PRIZES

ORDER FORM

DISCOUNT PACKAGES:

\$150 will buy you \$200 worth of tickets

\$180 will buy you \$250 worth of tickets

2x

YOUR VALUE
for purchases of
\$250 or more

(Example: \$250 will buy you
\$500 worth of tickets)

Double my value
of \$ _____

3x

YOUR VALUE
for purchases of
\$1,000 or more

(Example: \$1,000 will buy you
\$3,000 worth of tickets)

Triple my value
of \$ _____

4x

YOUR VALUE
for purchases of
\$5,000 or more

(Example: \$5,000 will buy you
\$20,000 worth of tickets)

Quadruple my value
of \$ _____

\$50

- _____ 1. \$10,000
- _____ 2. Trip to Israel
- _____ 3. \$10,000 Modern Interiors

\$35

- _____ 4. \$5000 Mortgage/Tuition
- _____ 5. Dini Wig
- _____ 6. \$3600 Emporio Clothiers

\$25

- _____ 7. \$2500 Batya's Kitchen
- _____ 8. \$2500 Town Appliance
- _____ 9. \$2000 Target
- _____ 10. \$2000 Gourmet Glatt
- _____ 11. Perele Pretter Wig
- _____ 12. \$1800 Amazon
- _____ 13. \$1800 Gas for a Year
- _____ 14. \$1800 Shopping Spree
- _____ 15. \$1800 EL AL
- _____ 16. \$1800 Amex Gift Card
- _____ 17. \$1800 Fame on Central

\$15

- _____ 18. \$1000 Elegant Linen
- _____ 19. Sima Hilsenrath Painting
- _____ 20. \$1000 Pomegranate
- _____ 21. \$1000 Cash
- _____ 22. \$1000 BJ's/Trader Joe's/Costco
- _____ 23. \$1000 Visa

\$10

- _____ 24. \$500 Walmart
- _____ 25. Doona Stroller
- _____ 26. \$500 Duddy's Electronics
- _____ 27. \$500 Marshalls/T.J.Maxx/HomeGoods
- _____ 28. \$500 Visa Gift Card
- _____ 29. \$500 Alo/Lululemon
- _____ 30. 24Six Player Package
- _____ 31. \$500 Amazon
- _____ 32. \$500 Amazing Savings
- _____ 33. Jackpot

Total Amount Donated:

\$ _____

At its own discretion, YBLK may adjust any order not properly completed or incorrectly calculated. This may include considering any excess amounts submitted as a donation.

STEP 2: PAYMENT INFORMATION (Please print clearly)

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

_____ Enclosed is my check payable to Yad Batya L'Kallah.

_____ Please charge my: _____ Visa _____ MC _____ Amex _____ Discover

Card # _____ / _____ / _____

Exp. Date _____ CVV _____ Signature _____



YAD BATYA L'KALLAH
37TH ANNUAL AUCTION

Campaign Powered by Consult Write Media

a tale of
THANKS
הכרת הטוב

TREATING KALLAHS LIKE
FAMILY FOR 37 YEARS

Yad Batya L'Kallah
1256 East 26th Street
Brooklyn, NY 11210

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T: 718-737-2537