

THE GREAT *Kallah* Bake

**YAD BATYA L'KALLAH
38th ANNUAL AUCTION
FINAL DRAWING: FEBRUARY 24, 2026**



בתיה רחל ע"ה בת ר' משה יוסף זקיה" נ"י ESTABLISHED IN MEMORY OF

Yad Batya L'Kallah

PRIVATE EVENTS

Yad Batya L'Kallah private events will be taking place in many communities. We are deeply grateful to every neighborhood that has come together to help us provide for our kallahs:

FLATBUSH · THE SYRIAN COMMUNITY · WOODMERE
NORTH WOODMERE · WOODSBURGH · LAWRENCE
LAKEWOOD · JACKSON · MONSEY · MONROE · BALTIMORE

Each event will be hosted in a private home, shul, bakery, or wedding hall. Dates and locations vary by area.

**For the most current, up-to-date information,
please scan the QR code.**

THE GRAND FINALE:

The Great Kallah Bake

FINAL DRAWING

Tuesday, February 24, 2026 | ח' אדר תשפ"ז

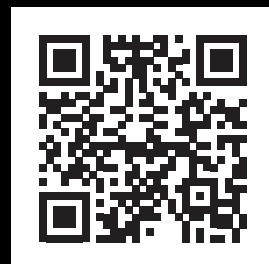
At the Home of Fayge Hirsch
Brooklyn, NY 11210

Doors Open: 7:00 PM

Program: 8:30 PM

Check the QR code for up to date info.

auction.yadbatya.org



The Great Kallah Bake

At Yad Batya L'Kallah, every kallah is family.

Just as a beautifully baked challah begins with simple ingredients brought together with care, so too does the foundation of a new Jewish home. **The Great Kallah Bake celebrates the love, warmth, and community that rises when we join hands to support kallahs in need.**

Your generosity is the secret ingredient that transforms worry into joy, stress into hope, and an empty apartment into a welcoming bayis ne'eman b'Yisrael. With every contribution, you help a bride step into her chuppah with dignity, confidence, and the tools she needs to begin building her future.

Thank you for being part of this sacred recipe—mixing kindness, compassion, and unity to ensure that every kallah can start her marriage with sweetness and blessing.

May the z'chus of your tzedakah bring bracha, simcha, and nachas to you and your families.





The YBLK Mission

The mission of Yad Batya L'Kallah is simple and powerful: to ease the crushing financial burden that families face when marrying off a kallah.

YBLK provides **quality essential household items**—the basics every new home needs—along with a gift certificate for lingerie, so that each kallah can begin married life with dignity, confidence, and peace of mind.

All goods are purchased at wholesale prices, maximizing the value of every fundraised dollar and stretching each contribution as far as it can go.

By giving actual items rather than cash, YBLK ensures that every dollar stays true to its purpose: **furnishing a new bride's home and helping her start this new chapter with comfort, kavod, and security.**

A Trousseau for Every Kallah

Every Yad Batya L'Kallah trousseau is designed to give a kallah the essentials she needs to begin her new home with beauty, comfort, and dignity. Each trousseau package includes:

MIKASA CHINA DINNERWARE (MEAT)

CHINA DINNERWARE (DAIRY)

15-PIECE FARBERWARE POT SET

HAMMERED STAINLESS STEEL FLATWARE SET

BRUSHED STAINLESS STEEL FLATWARE SET

TWO ALTERNATIVE DOWN QUILTS

TWO PLUSH PILLOWS

TWO SETS OF LINEN (CHOICE OF 48-INCH OR 39-INCH)

TWO SETS OF BATH TOWELS

TWELVE DISH TOWELS

FOOD PROCESSOR

TOASTER OVEN

PIZZA MAKER

IMMERSION BLENDER

TABLECLOTH

\$200 GIFT CERTIFICATE TO SAPOSH LINGERIE OR THE ROBE GALLERY

THE MATNAS CHAYA L'KALLAH KITCHEN UTENSILS PACKAGE



MATNAS CHAYA L'KALLAH

The Matnas Chaya L'Kallah initiative was created לעלוי נשמהת our dear friend and beloved volunteer, Chaya Bistritzky ע"ה.

Working hand-in-hand with Yad Batya L'Kallah, Matnas Chaya provides beautifully assembled packages of kitchen utensils, tools, and gadgets—the small, thoughtful touches that turn a basic kitchen into a warm, working home.

This special package is a supplementary bonus added to the standard YBLK trousseau, ensuring that each kallah doesn't just receive the big essentials, but also the practical, everyday items that make her new kitchen truly functional, welcoming, and filled with heart.

Yad Batya L'Kallah Facts

- **Many kallahs who receive a package have no idea they are Yad Batya L'Kallah recipients**—and that's what makes this chesed so special.
- **All the work is coordinated out of the Zakheim's private backyard garage** which was established in memory of their daughter Batya Rachel Zakheim-Brecher n"y. This simple, sacred space was newly renovated a few years ago—l'iluy nishmas Chaya Bistritzky n"y. From that garage, thousands of kallahs have started their married life with dignity and care.
- **To protect privacy, every kallah is assigned an ID number.** No names. Just a number known only inside the organization.
- **Every step is done by volunteers with utmost discretion**—purchasing, screening, packing, and delivering.
- **For the last 38 years, YBLK has been building Jewish homes with barely any overhead.** There is no rented office, only minimal basic expenses. A small army of women doing pure chesed behind the scenes. And because there are minimal administrative costs, almost every donated dollar goes straight to the kallah's needs—direct, powerful, and truly life-changing.
- This year alone, Yad Batya L'Kallah provided for 365 kallahs across the United States and 670 kallahs in Yerushalayim—**over 1,035 new homes built with dignity, privacy, and heart.**

YOUR IMPACT IN NUMBERS:



\$1 million
raised annually



1,035
kallahs helped
this year



45+
volunteer women
powering it all
behind the scenes



28,000+
total kallahs helped to date

With your support, Yad Batya L'Kallah continues to quietly meet the basic needs of kallahs across the U.S. and Yerushalayim.



\$50

P R I Z E S

Flour & Yeast

**BUILDING A STRONG FOUNDATION
WITH ROOM TO GROW**

Flour forms the base, and yeast allows it to rise. Together, they remind us that when a home begins with essentials and support, it has the space to grow into something beautiful. Yad Batya L'Kallah helps brides start married life with stability, dignity, and the ability to build forward.

\$50



ROLEX



PRIZE #1

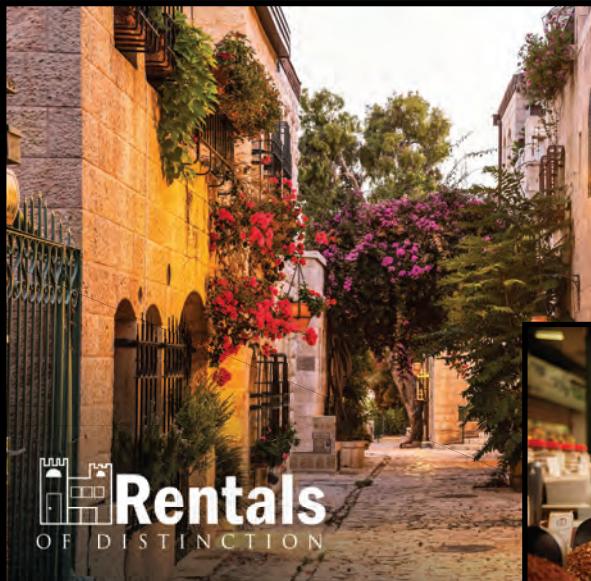
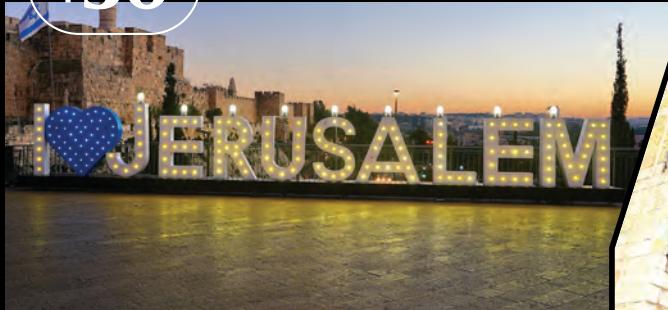
**\$15,000 Cash
-OR- Rolex Watch**

Rolex Datejust 41mm Wimbledon

SPONSORED BY:

 **MADISON**
COMMERCIAL REAL ESTATE SERVICESSM

\$50



PRIZE #2

Family Trip to Israel

Package Includes:

- **4 round-trip tickets** (up to \$8000)
- **7-night stay in a centrally located 3-bedroom Jerusalem apartment rental** (\$1975 value) - Chagim not included
- **Personal driver for a day** (up to \$800 value)
- **\$1,000** toward restaurants and eateries
- **Sholom's Shuk Tour** – full Machane Yehuda tasting experience (\$500 value)
- **Krunchies poppers** delivered to your door (\$95 Value)

SPONSORED BY: FAMILIES OF FALLSVIEW ESTATES FAMILIES BRUCKSTEIN, COHEN, DEUTSCH, DREBIN, EISENSTADT, FRANKEL, GLASSMAN, GLATTER, GOTTLIEB, GREENWALD, HAAS, HASAN, A. HIRSCH, D. HIRSCH, JAFFA, KLEIN, KLERER, KOPLOWITZ, KOSCHITZKI, LANZKRON, LAPIN, LEHMAN, LIEBER, LOEB, LOWINGER, LUBIN, MILLER, MOERMAN, NEUMANN, PANTIERER, PINTER, REICHMAN, ROSENFIELD, ROSENTHAL, SCHORR, SCHRON, SCHWARTZ, SEPTIMUS, SHIPPEL, SILBER, SMILOW, SPIRA, TEPPER, TRAVITSKY, TROPPER, TYBERG, WEINBERGER, A. WEISS, Y. WEISS

לעלוי נשמת מיכל ע"ה בת יבלחת"א ר' מרדכי שמריהו נ"

APARTMENT DONATED BY: AKIVA & ALIZA BOOKMAN OF RENTALS OF DISTINCTION
RENTALSOFDISTINCTION.COM

SHUK TOUR DONATED BY: SHOLOM COHEN
WHATSAPP: +1 443-983-9676 · TEXT: 410-698-6383 · ISRAELI: +972 58-731-8845

POPPERS DONATED BY 

\$50



PRIZE #3

\$10,000 to Modern Interiors

DONATED BY: FAMILIES OF WEST PARK: JOSH & ROCHEL LEAH AUGENBAUM, HESHY & AHUVA BERKOWITZ, TULI & DEBBI BEYLUS, BEN & SHOSHANA BOMRIND, DOV & AVIVA BRAUN, SHLOIME & DEVORAH BROCINER, AVIIGAIL & JOEY COHEN, ELLIE & TZIVIA DEITSCH, PEREL & ZEVI DEUTSCH, TOBY & EMAC EDELMAN, LEVI & MIRIAM EICHENSTEIN, YISACHER & SHANA FELDBERG, HINDY & SHUIE FELDBERG, KATRIEL & MALKY FINK, CHAIM ARYEH & YAEL GITELIS, ARI & CHANI GRUNBERGER, SHOLOM & ZAHAVA HURWITZ, SHMULI & BATYA KAHAN, REVA & DANNY KISS, SRULY & ADINA KNOPFLER, AKIVA & CHANY KURLAND, MENACHEM & TAMMY MARCOVICS, ARI & RIVKY MAY, EZZY AND BRACHA LEAH MENDELOWITZ, NESANEL AND ALIZA MILSTEIN, DUDI & RIVKY MOSKOVITZ, ESTY & DUVY NEIMAN, JASON & RUCHY OSOFSKY, MOSHE & NECHAMA RATNER, YAakov & CHANI REKANT, DANIEL & ELKA ROTH, NOA & CHANI RUBINSTEIN, GEDALIA & NECHAMA SCHALL, SHMUEL & ROCHEL SCHONBRUN, USHER & MIMI SILVERBERG, SHMAYA & CHANA SINGER, CHAIM & RACHELI STEIN, LEIBY & ESTHER GITTY SOBEL, MENDY & SARI STEIGMAN, YITZCHAK & FAIGY STROH, CHAIM & SURI WANOUNOU, DANI & NAOMI WEISS, SHLOIMY & ALIZA ZELCER

לעלוי נשמת רוחמה חי-ה פרומא בת ר' דוב פנחס ע"ה

לעלוי נשמת דישא דבורה ע"ה בת ע"ק ב שמחה נ"

modern
interiors

SUBSIDIZED BY: MODERN INTERIORS

\$50

ct
CHAYA TUNIK
WIGS

PRIZE #4

Chaya Tunik Wigs

Enjoy a \$7,500 gift certificate toward the sheitel of your dreams at Chaya Tunik.

SPONSORED BY: ARI & RIVKY MAY, ELI & CHAYA SCHRON, SHMAYA & CHANA SINGER

SUBSIDIZED BY: CHAYA KLAPOLTZ TUNIK
CHAYA TUNIK WIGS | 119 SPRUCE ST CEDARHURST, NY | T: 1-516-503-0627



\$35

PRIZES

Water

**SUSTAINING DAILY LIFE
WITH CARE AND PURPOSE**

Water gives life and allows everything to flow. Through thoughtful housewares and daily essentials, Yad Batya L'Kallah supports homes where nourishment, care, and Jewish values are present from the very first day.

\$35



PRIZE #5

KMR

Enjoy a **4-night luxury stay for two** at your choice of our **Summer or Winter retreat**. Mid-week stay; some exceptions may apply.
Airfare Included.

SPONSORED BY: FAYE ZAKHEIM

לעילוי נשמת שלמה אליעזר בן הרוב יעקב זקהיימע ע"ה



SUBSIDIZED BY: THE WERNER BROTHERS OF KMR
WWW.KMRTOURS.COM | T: 888-567-0100

\$35



PRIZE #6

\$5000 to Molly's Jewelers

SPONSORED BY: BORUCH & MICHAL GOLDBAUM, FRIENDS OF YAD BATYA

SUBSIDIZED BY: MOLLY'S JEWELERS

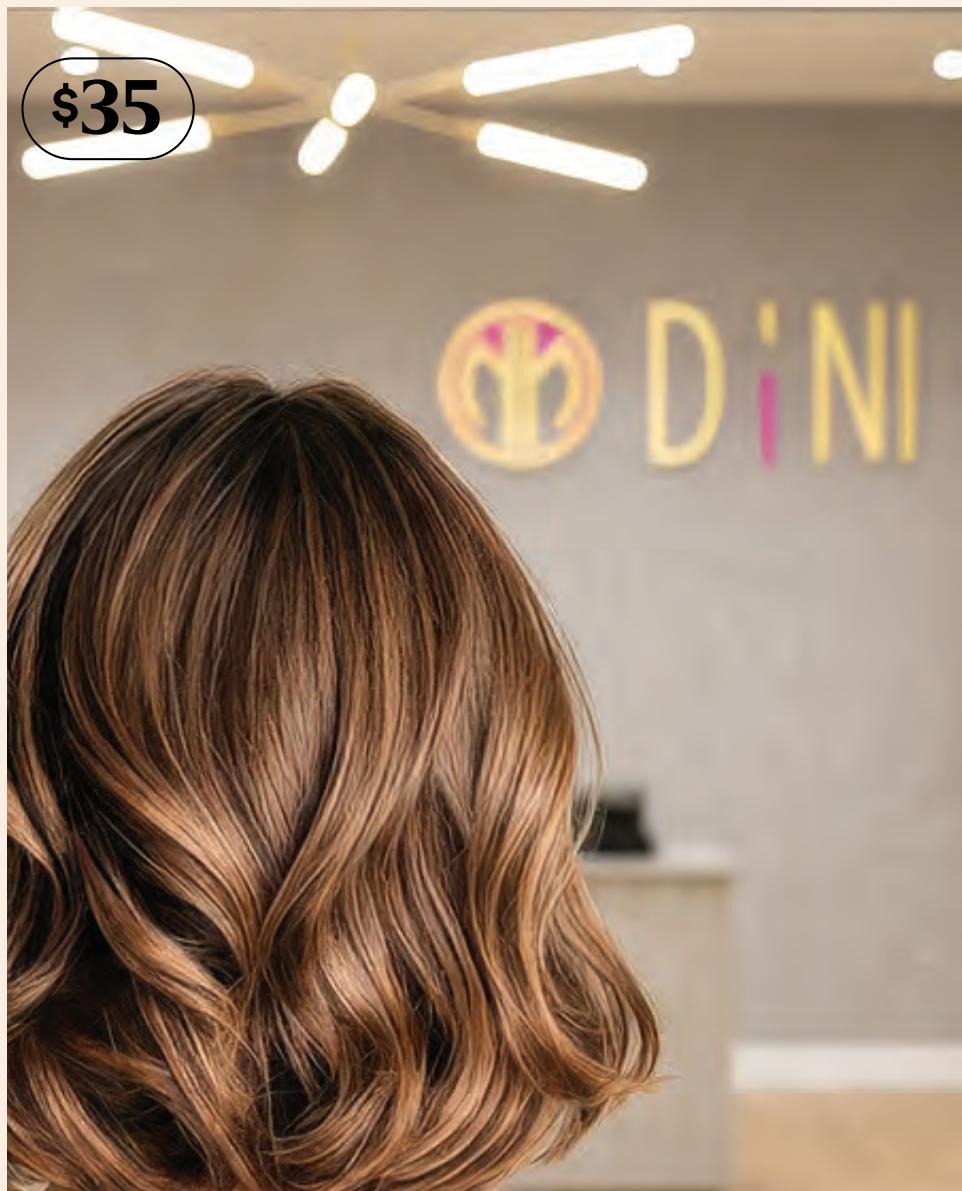
BROOKLYN: 1436 47TH STREET | T: 718-871-4295

LAKEWOOD 359 CEDAR BRIDGE AVENUE | T: 732-905-8200

CEDARHURST: 457 CENTRAL AVENUE | T: 516-295-0800



\$35



PRIZE #7

Dini Wigs European Designer Wig

Any **pre-cut wig up to 16"** and up to color **6** — redeemable at the **Pomona** or **Lakewood** locations. As is, no customization. (\$7,400 value)

DONATED BY: ITZIK & DINI WEINBERG

DINIWIGS.COM

18 THIELLS MT IVY RD., POMONA, NY 10970 T: 845-262-1010
1876 ROUTE 9, TOMS RIVER, NJ 08755 PHONE: 732-575-9941

\$35



PRIZE #8

Luxury Cancun Getaway (\$3600 value)

Round-trip airfare for two to Cancun, Mexico and a 4-night stay at the 5-star NIZUC Resort & Spa.

DONATED BY: YOCHEVED KAHAN, TZVI & DEVORA TURNER, AVRUMI & CHAVI KAHAN, SRULY & COOKIE KAHAN, SHMULI & BATYA KAHAN, RABBI TEDDY & SARA NEWMAN, YAFFA & YOSSI KAHAN, DOVID & LIAT KAHAN, MIRIAM KAHAN, CHAIM & MEIRA ZIMBERG, MOSHE & BAILEY KAHAN, DUVID & SURI GANZ, AVRUMI & PERRY GUTWEIN, HENNIE FRIEDMAN, MOSHE & RUCHI LEVITIN, ZEV & LEAH ZYLBERBERG

לעילוי נשמת משה אליעזר בן ר' בנימין הכהן
לעילוי נשמת מרדכי ע"ה בן ר' צבי נ"

\$35



PRIZE #9

\$3600 to Emporio Clothiers

SPONSORED BY: TZVI & MINDY EHRENFELD

לעילי נשמת רוחמה חי-ה פרוםא בת ר' דוב פנחס ע"ה
לעילי נשמת ר' דוב פנחס בן משה ע"ה

SUBSIDIZED BY: EMPORIO CLOTHIERS

EMPORIOCLOTHING.COM
FLATBUSH: 1505 CONEY ISLAND AVE
BORO PARK: 5020 13TH AVE
CEDARHURST: 467 CENTRAL AVE
LAKEWOOD: 1700 MADISON AVE
TEANECK: 215 WEST ENGLEWOOD AVE



Salt

CREATING A HOME MEANT TO LAST

Salt preserves and endures. These contributions help ensure that a new home feels rooted, secure, and built on continuity—quietly honoring the sacred bond of a Jewish marriage.

\$25



PRIZE #10

\$2,500 Manhattan Shopping Spree

Choose your dream shopping destination — Saks Fifth Avenue, Bloomingdale's, Chanel, or your favorite Manhattan store. (Redeemable for \$2500 cash)

SPONSORED BY: AVRUMI & TOBY EISENREICH

\$25



PRIZE #11

\$2500 to Batya's Kitchen

Homestyle Kosher for Pesach, non-gebrokts food delivered to you anywhere in the United States.

SPONSORED BY: BATYA'S KITCHEN

T: 917-525-(FOOD)3663
E: INFO@BATYASKITCHEN.COM
BATYASKITCHEN.COM



PRIZE #12

\$2500 to Impressions China & Gifts

SPONSORED BY: MOSHE & MICHAL KLERER

לעלי' נשמת שלמה אליעזר בן הרב יעקב זקנאים ע"י

SUBSIDIZED BY: IMPRESSIONS CHINA AND GIFTS

1436 CONEY ISLAND AVE, BROOKLYN
IMPRESSIONSCHINA.COM
T: 718-338-4438

IMPRESSIONS
Dinnerware • Flatware • Gifts

\$25

YITZY WALDNER PRESENTS



MOSHE KAHAN

PRIZE #13

Wedding Singer – Moshe Kahan

For wedding, simcha or special event of your choice.

Must be booked at least **2 months in advance** and is subject to approval and availability. Shabbos and Yom Tov not included.

SPONSORED BY: MOSHE & BAILEY KAHAN

BOOKINGS: T- 917-588-0232
MOSHEKAHANMUSIC@GMAIL.COM
@MOSHE_KAHAN

\$25



PRIZE #14

Epic Orlando Vacation

- 7-Night Eden Gardens Vacation Rental (\$5400 Value) (Blackout dates apply)
- \$1,000 Personalized Batya's Kitchen Menu — Delivered

VACATION RENTAL SPONSORED BY: VIP KOSHER VILLAS



FOOD DONATED BY:
BATYA KAHAN OF BATYA'S KITCHEN



PRIZE #15

Discover Panama (\$2500 value)

Enjoy a luxury 5-night / 6-day stay at the 5-star Waldorf Astoria Panama.

Located in the heart of a vibrant kosher hub with dozens of kosher eateries and multiple minyanim just minutes away — the perfect getaway, whether midweek or over Shabbos.

Includes round-trip airfare for two and dining at the following restaurants:

- \$100 at Kava
- \$100 at Adama
- \$75 at Lula
- \$50 at El Nacional
- \$50 at Aroma
- \$50 at Yoss Burger
- \$35 at Vitali

SPONSORED BY:

MOSHE & SHANA ZIMBERG IN HONOR OF RENA, BRYNA, CHANIE, AND SIMI

CO-SPONSORED BY:

HELEN EISENSTADT

RESTAURANT GIFT CERTIFICATES DONATED BY: RESTAURANTS LISTED ABOVE



PRIZE #16

\$2,500 to Grand Sterling Silver

SPONSORED BY: JERRY WEISSMAN & ASSOCIATES

SUSIDIZED BY: GRAND STERLING SILVER CO.



FLATBUSH: 1207 AVENUE J, BROOKLYN, NY 11230

BORO PARK: 4921 13 AVE T-718-854-0623

T: (718) 758-3888

J@GRANDSTERLINGUSA.COM

\$25



PRIZE #17

Custom Beds

\$3,200 Gift Certificate to Beds by Ultimate.
For custom upholstered headboards and platforms.
Plus: Two 39" or 48" luxury mattresses.

DONATED BY: BEDS BY ULTIMATE

BEDS
by ultimate interiors

BEDSBYULTIMATE.COM
ESTHER BERGER · T: 917-602-1605
GAYIL GREENBERG · T: 917-734-1352

MATTRESSES DONATED BY: ARI & SARAH BISTRITZKY

\$25



perele pretter



PRIZE #18

Wig by Perele Pretter

Your choice of Rina or C by Chayale.
Includes professional cut & style.

DONATED BY: YITZIE & PERELE PRETTER
FULL SERVICE WIG SALON LOCATED IN MONSEY
WHATSAPP OR CALL: 718-232-5352
INSTAGRAM: @PERELEWIGZ

\$25



PRIZE #19

\$2100 Central Avenue Shopping Spree & Lunch

\$1,000 to Fame on Central

\$1,000 to The Gallery

\$100 to Very Juice

SPONSORED BY: YECHIEL & NECHY EISENSTADT

SUBSIDIZED BY: FAME ON CENTRAL & THE GALLERY

FAME ON CENTRAL – 419 CENTRAL AVE, CEDARHURST, NY 11516

THE GALLERY – 464 CENTRAL AVE, CEDARHURST, NY 11516

LUNCH SPONSORED BY: VERY JUICE, 292 CENTRAL AVE, LAWRENCE, NY

\$25



Petite Pram



PRIZE #20

\$1,800 to Petite Pram

A premier baby boutique offering a wide selection of high-quality strollers, furniture, car seats, and accessories for children.

SPONSORED BY: ELI & BREINDI AMSTERDAM, AVROMI & SHOSHANA SCHONFELD

לעילוי נשמת ליבא בת יוסף חיימ ווּרדייגר ע"ה

LOCATION: 516 CENTRAL AVE, CEDARHURST, NY 11516

SUBSIDIZED BY: PETIT PRAM

\$25



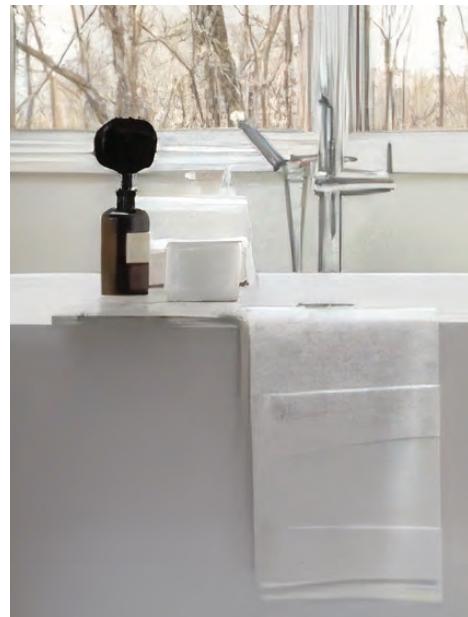
PRIZE #21

\$1,800 Amex Gift Card

SPONSORED BY: MENDY & SHANI BRAUN

לזכות רפואה שלמה
יוסף משה בן אסתר לאה
איידל בת נעכע רחל

\$25



PRIZE #22

\$2000 to Domani Home

SPONSORED BY: TZVI & EVA LICHTENSTEIN, ELI & ALIZA LICHTENSTEIN,
MOTTY & ADINA LUFTIG



SUBSIDIZED BY: DOMANI HOME
12 AMERICA AVENUE #7A, LAKEWOOD, NJ 08701
T: 732-813-8080
W: DOMANIHOME.COM

\$25



**Yad Batya L'Kallah: Win \$15k or
Rolex Auction**
Auction.yadbatya.org



Walmart



Target

PRIZE #23

\$2000 to Target or Walmart

SPONSORED BY: YOSSI & SHEILA BISTRITZKY, YOSEF & PENINA RABINOWITZ

לעילוי נשות רוחמה חייה פרומה בת ר' דוב פנחס ע"ה

\$25



PRIZE #24

**\$2,500 Toward Gym Equipment
-OR- 1-Year Pilates/Gym Membership
of Your Choice**

Outfit your home with quality gym equipment or enjoy a full year at the Pilates or gym facility of your choice.

WHOOP Life – Advanced Health Tracking Device

SPONSORED BY: MENACHEM & TAMMY MARCOVICS, CHAIM & SURI SCHARF

WHOOP SPONSORED BY: TINY & TOBY NUSSBAUM



\$15
PRIZES

Eggs & Oil

**NURTURING NEW BEGINNINGS
WITH LIGHT AND CARE**

Eggs represent potential, while oil brings light and elevation. Together, they reflect the hope and joy of a beginning—supported with dignity, warmth, and thoughtful care through Yad Batya L'Kallah.



PRIZE #25

\$1500 to Gourmet Glatt

SPONSORED BY: Gourmet Glatt

SUBSIDIZED BY: GOURMET GLATT
GOURMETGLATT.COM
FIVE TOWNS: 137 SPRUCE STREET IN CEDARHURST
LAKEWOOD AREA:
1700 MADISON AVENUE (NORTH LAKEWOOD)
1328 RIVER AVENUE (SOUTH LAKEWOOD)
2275 WEST COUNTY LINE ROAD (JACKSON TOWNSHIP)



PRIZE #26

\$1500 to Amazon

SPONSORED BY: CHAIM & YAEL ISHAKIS



PRIZE #27

\$1500 at Apple

SPONSORED BY: FAIRMONT INSURANCE

CO-SPONSORED BY: YISSY & AHUVA CHERNS



PRIZE #28

Digital ShasPad by ArtScroll iPad -OR- \$1000 for books/seforim at ArtScroll (list price)



DONATED BY: ARTSCROLL PUBLICATIONS
ARTSCROLL.COM



PRIZE #29

\$1500 to Mackage or Moncler

SPONSORED BY: SHMUEL GROSSBERGER



PRIZE #30

\$1000 to MadisonLinen.com

DONATED BY: SRULI KNOPFLER & LEVI ZAGELBAUM OF MADISONLINEN.COM



PRIZE #31

\$1000 to Pomegranate

SPONSORED BY: JOEL & GITTY ELKON

לעילוי נשמת דוב פנחס בן משה ע"ה
לעילוי נשמת רוחמה ח'יה פרומה בת דוב פנחס ע"ה



PRIZE #32

\$1000 to Your Choice of Costco / BJ's / Bingo / Trader Joe's

SPONSORED BY: ISAAC & EDIE GROSS, YUMI & CHEDVA GROSS, DOVI & CHAYA WEISER

\$15



PRIZE #33

\$1000 to Herzog Wine Cellar Club

Or to the liquor store of your choice.

SPONSORED BY: ZEVY & BLIMI STERN



PRIZE #34

\$1000 Cash

SPONSORED BY: MEYER & CHAVI DORKIN

\$15



PRIZE #35

\$1000 to Airline of Your Choice

SPONSORED BY: MENACHEM & MARIAM LIEBER

\$15



PRIZE #36

\$1,250 to Fine Restaurants

Experience some of the finest dining in New York and New Jersey with this collection of restaurant gift certificates:

- **\$250 to Bordeaux**, 1922 Coney Island Ave, Brooklyn, NY
- **\$250 to Bordeaux**, 8 America Ave, Lakewood, NJ
- **\$250 to Pescada Dairy**, 1359 Coney Island Ave, Brooklyn, NY
- **\$250 to MG Craft**, 101 Causeway, Lawrence, NY
- **\$250 to Wall Street Grill**, 128 Pearl Street, New York, NY

DONATED BY: THE ABOVE FOOD ESTABLISHMENTS



PESCADADA
NEW YORK



\$15



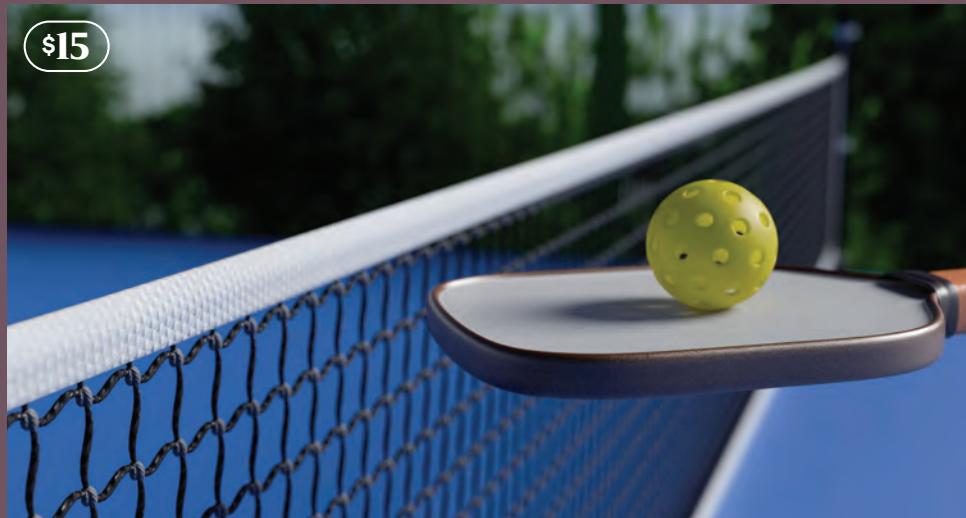
PRIZE #37

Six Teeth Whitenings by GleamBar



DONATED BY: ALIZA LICHTENSTEIN T-347-244-6613

\$15



PRIZE #38

Pickleball Package

Two JOOLA Ben Johns Hyperion Pro IV paddles plus \$500 toward a pickleball club membership or pro lessons.

Get on the court. Level up. Play like a pro.

SPONSORED BY: SHNEUR & MIMI GROSSBERGER



PRIZE #39

\$1000 to the Toy Store of Your Choice

SPONSORED BY: AN AMAZING FRIEND OF YAD BATYA



PRIZE #40

\$1000 to Sephora

SPONSORED BY: MOSHE & RIVKY MAJESKI

Personalized Makeup Lesson with Michelle Tabbouche.



MAKEUP LESSON DONATED BY: MAKEUP BY MICHELLE TABBOUCHE
T: 917-861-2642
INSTA: @MAKEUP-BY_MICHELLET

\$15

eo
Eyes & Optics
CLASSIC EYEWEAR
www.eyesandopticsny.com



PRIZE #41

\$1,000 at Eyes & Optics

Toward premier eyewear brands such as Gucci, Cartier, Balenciaga, Prada and more.

SPONSORED BY: JACK & CHANI SHELBY

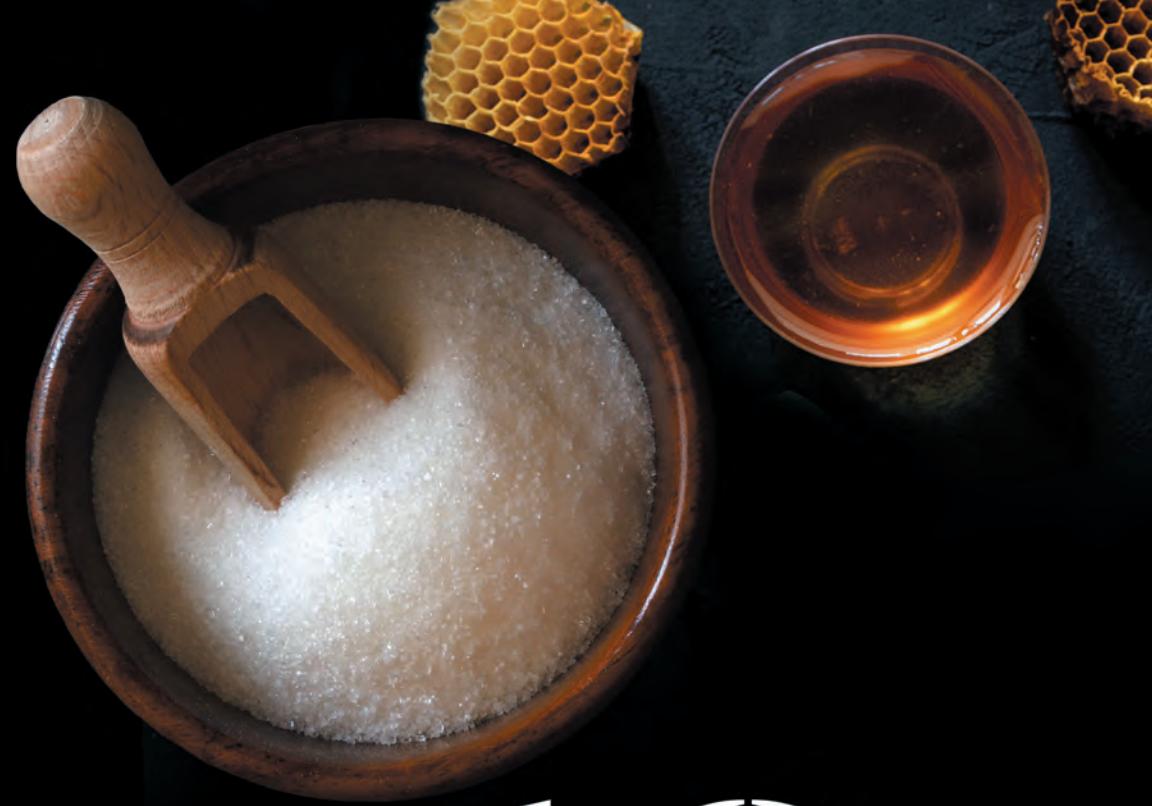
SUBSIDIZED BY EYES AND OPTICS
2922 AVE L, BROOKLYN NY
T: 718-758-2020

Dearest Friends,

As the mother of three Yad Banya recipients of years past
I am ever thankful for all that you have done to help them
begin their marriages with grace and dignity.

Please know that all three families are living Torah-true
lives in Yerushalayim. Bringing up Bli Ayin Hora,
wonderful sweet children. They're living simple but
emeslik lives. Yad Banya definitely shares in my nachas.

Gmar Chasima Tova (Tishrei 5786)



\$10
PRIZES



Sugar / Honey

**ADDING SWEETNESS AND WARMTH
TO A BRIDE'S START**

Sweetness is added intentionally. Even small acts of generosity help create a home filled with joy, comfort, and the feeling of being supported.



PRIZE #42

\$900 to Beis Travel - Luxury Luggage & Travel Essentials

SPONSORED: IN MEMORY OF RAMI BOLAND A"H
AND IRA BOLAND A"H BY THEIR LOVING FAMILY

לעילוי נשמה אברהם חיים בן יצחק ליב זיל
לעילוי נשמה יצחק ליב בן צבי הירש זיל



PRIZE #43

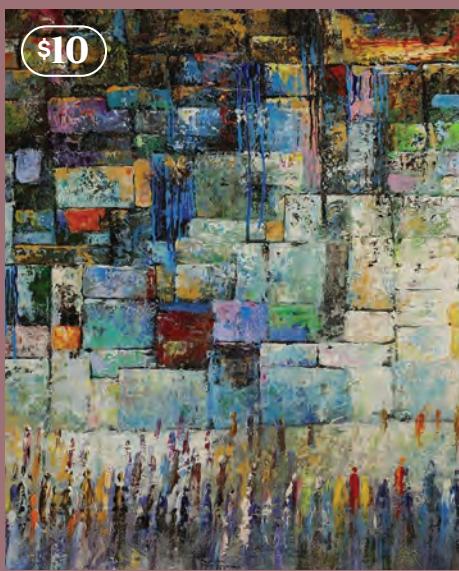
De'Longhi Magnifica Evo Fully Automatic Espresso Machine with LatteCrema System

(Value: \$900)

SPONSORED BY: YANKY & CHAYA FEIGY
FEUEREISEN

לעילוי נשמה אליהו יוחנן בן אהרן יוסף ע"ה
לעילוי נשמה פסיה ברכה בת שמואל הכהן ע"ה

CO-SPONSORED BY: FRIENDS OF YAD BATYA



PRIZE #44

\$975 to Yossi Bitton Art

SPONSORED IN MEMORY OF:

לעילוי נשמה בן ר' אברהם ע"ה
ר' יהושע בן ר' יצחק ע"ה
לאה בת ר' יוסף ע"ה
ר' משה דוב בן ר' דוד ע"ה
שיינדעל בלומה בת ר' עזראיל ע"ה



PRIZE #45

Mahjong Set + Lesson

SPONSORED BY: CHAIM HERSH & CHANIE SCHON

CO-SPONSORED BY:
YITZCHOK & RAIZY ZIMBERG
HOWIE & MARTHA HERSHKOWITZ



PRIZE #46

\$500 Visa Gift Card

SPONSORED BY: IZZY & AVIVIT MIKHLI

IN LOVING MEMORY OF RABBI WALLERSTEIN A" H

לע"נ ר' זכריה שמעון בן ר' יצחק הכהן ז"ל
לע"נ רוחמה חי-ה פרומה בת ר' דוב פנחס ע"ה



PRIZE #47

\$500 to Choice of Alo / Lululemon / Aviator Nation

SPONSORED BY: YIDDY & SURI SCHARF

\$10



PRIZE #48

\$500 to Twillary

(Store or Online)

SPONSORED:

לע"נ חנה מלכה בת יצחק אייזק ע"ה
לע"נ מרום בת מרדכי צליג ע"ה
לע"נ אלטע חי-ה אסתר בת משה ע"ה
לע"נ פרידא יונטא בת ישראל ע"ה

\$10



PRIZE #49

\$950 to Spa of Your Choice

SPONSORED BY: YOCHI & YITTY BLATT, MOSHE & RIFKI CALLER, SHIA & BAILA CALLER, ORA & TZVI ELLENBERG, YOSSI & NECHAMA GANS, YOSSI & SHARONA KESSNER, YOSSI & BREINDI LERMAN, USHI & AVIVA ROSEN, AND MENDY & SHARON ROSENBERG

בחכרת הטוב להקדוש ברור הוא על בריאותה
המתמשכת של דבורה אסתר בת רחל חנה

\$10



PRIZE #50

JACKPOT

Your Lucky Chance to Win 2 Tickets in
Every Prize!

JACKPOT Winner will also receive a set of
hammered flatware cutlery service for 24
and MORE.

**DONATED BY: TUVIA WEBER OF PRESTIGE
CUTLERY AND GIFTS**

**PRESTIGE IS A PROUD SUPPLIER OF YAD BATYA
L'KALLAH, PROVIDING OUR KALLAHS WITH
MIKASA CHINA, FARBERWARE POTS AND
QUALITY FLATWARE.**

With gratitude to...

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Rabbi Y. Eisen

EXECUTIVE PRESIDIUM

Moshe Zakheim
Venezia Zakheim
Ayala Berney
Chani Segal (Israel Division)

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Rebbetzin Dubby Eisen
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Eli Lichtenstein
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Mimi Grossberger
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OUR LOYAL VENDORS

Yehuda & Bluma Freiman
of Lalamage
Tuvia Weber
of Prestige Cutlery
Duddy's Electronics

DESIGN, MEDIA & PRODUCTION

The Anelis Group
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of JCN
Duvys Media Team
Elazar Wadler
of The Print House
Elisheva Perlman
of The Anelis Group
Hadassah Bennett
of JAG
Moshe Cohen
of Braintoaster Interactive
Yekusiel Eckstein
of Kornerstone Media

4 EASY WAYS TO ORDER:



ONLINE
yadbatya.org



PHONE
929.486.0905



EMAIL
yblkauction@gmail.com



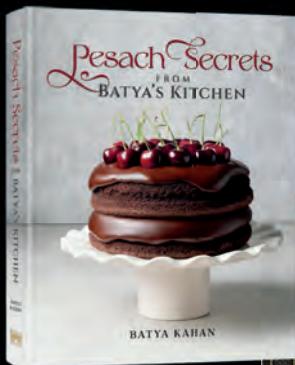
ADDRESS
**Yad Batya L'Kallah
1256 East 26th Street
Brooklyn, NY 11210**

The **deadline** for orders received by MAIL or EMAIL is **February 24 at 5:00pm**.

All amounts received after that will be considered a donation.

While the events are for women, we invite men to donate as well towards helping kallahs in need, and have the chance to win too.

YOUR CHOICE OF FREE GIFT



Donations of \$250 or more will receive:

Pesach Secrets by Batya's Kitchen

Release date: February 15

-OR-

Chazon Ish Emunah and Bitachon

by Rabbi Avraham Yeshaya Karelitz

Exclusive to neighborhood events. Limited quantities available.

לרפואה שלמה מלכה בת אבבה: **SPONSORED**

**CO-SPONSORED: IN MEMORY OF MENDY ROSENBERG A"H
BY HIS LOVING FAMILY**

לעילוי נשמת מנחם מנדל בן יוסף יוזפא ע"ה

Disclaimers: All photos are for illustrative purposes only. We are not responsible for typographical errors. Orders or submissions received after the stated deadline will be considered donations. Winners are solely responsible for the payment of all applicable federal, state, and local taxes, as well as for the timely redemption of prizes. Prizes and gift certificates must be redeemed by the stated expiration date; any prize not redeemed by that time will be forfeited.

Discount Packages:

\$150 buys you \$200 worth of tickets | \$180 buys you \$250 worth of tickets

2x

YOUR VALUE
for purchases of
\$250 or more

(Example: \$250 will buy you
\$500 worth of tickets)

Double my value
of \$ _____

3x

YOUR VALUE
for purchases of
\$1,000 or more

(Example: \$1,000 will buy you
\$3,000 worth of tickets)

Triple my value
of \$ _____

4x

YOUR VALUE
for purchases of
\$5,000 or more

(Example: \$5,000 will buy you
\$20,000 worth of tickets)

Quadruple my value
of \$ _____

\$50

- ____ 01. \$15,000 Cash or Rolex
- ____ 02. Israel Trip
- ____ 03. \$10,000 Modern Interiors
- ____ 04. Chaya Tunik Wig

\$35

- ____ 05. KMR Trip
- ____ 06. \$5000 Molly's Jewelers
- ____ 07. Dini Wig
- ____ 08. Cancun, Mexico Trip
- ____ 09. \$3600 Emporio

\$25

- ____ 10. \$2500 Shopping Spree
- ____ 11. \$2500 Batya's Kitchen
- ____ 12. \$2500 Impressions China
- ____ 13. Wedding Singer
- ____ 14. Orlando Trip
- ____ 15. Panama Trip
- ____ 16. \$2500 Grand Sterling
- ____ 17. Custom Beds
- ____ 18. Perele Pretter Wig
- ____ 19. \$2100 Central Ave Shopping
- ____ 20. \$1800 Petit Pram
- ____ 21. \$1800 Amex Gift Card
- ____ 22. \$2000 Domani Home
- ____ 23. \$2000 Target/Walmart
- ____ 24. \$2500 Gym Equipment / Membership + Whoop

\$15

- ____ 25. \$1500 Gourmet Glatt
- ____ 26. \$1500 Amazon
- ____ 27. \$1500 Apple Store
- ____ 28. ShasPad / \$1000 ArtScroll
- ____ 29. \$1500 Mackage/ Moncler
- ____ 30. \$1000 Madison Linen
- ____ 31. \$1000 Pomegranate
- ____ 32. \$1000 Costco / BJ's / Bingo / TraderJoe's
- ____ 33. \$1000 to Herzog Wine Club
- ____ 34. \$1000 Cash
- ____ 35. \$1000 Airline of Choice
- ____ 36. \$1000 Restaurants
- ____ 37. Six Teeth Whitening
- ____ 38. Pickleball Package
- ____ 39. \$1000 Toy Store
- ____ 40. \$1000 Sephora + Makeup Lesson
- ____ 41. \$1000 Eyes & Optics

\$10

- ____ 42. \$950 Beis Luggage
- ____ 43. De'Longhi Coffee Machine
- ____ 44. \$975 Yossi Bitton Artwork
- ____ 45. Mahjong Package
- ____ 46. \$500 Visa Gift Card
- ____ 47. \$500 Alo / Lululemon / Aviator Nation
- ____ 48. \$500 Twillary
- ____ 49. \$950 Spa of Choice
- ____ 50. JACKPOT

At its own discretion, YBLK may adjust any order not properly completed or incorrectly calculated. This may include considering any excess amounts submitted as a donation.

Total Amount Donated:

\$ _____

STEP 2: PAYMENT INFORMATION (Please print clearly)

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

____ Enclosed is my check payable to Yad Batya L'Kallah.

____ Please charge my: ____ Visa ____ MC ____ Amex ____ Discover

Card # _____ / _____ / _____ / _____

Exp. Date _____ CVV _____ Signature _____

Knead a mitzvah?

Whether it's your birthday, a special celebration, or a personal simcha- beautiful moments are worth celebrating.

Simcha is meant to be shared.

At Yad Batya L'Kallah, we help ensure every kallah can experience that joy fully — with dignity, warmth, and peace of mind as she begins her new life.

When you've been blessed, let that blessing continue.

Bless someone else. Pay it forward.

Your generosity allows a bride to start her marriage surrounded by simcha, not stress — and transforms blessing into lasting impact.

Kallah sponsorships are available:

\$1,500 – United States

\$600 – Israel

**Turn your simcha into a mitzvah.
Sponsor a kallah today!**



YAD BATYA L'KALLAH
YADBATYA.ORG

The Dough

When all the ingredients come together, they become something greater than the sum of their parts.

Through Yad Batya L'Kallah, compassion, generosity, and responsibility unite to help each bride begin her marriage with dignity, confidence, and blessing. But this recipe doesn't belong to the kallah alone.

The giver and the receiver are both essential ingredients — each transforming the other.

One gives with heart.

One receives with hope.

And together, they create something holy.

Yad Batya L'Kallah
1256 East 26th Street
Brooklyn, NY 11210

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